

Sunday Times

HOME OWNER
WELCOME HOME

MADE IN

SA

SPECIAL
EDITION:
Pets



2023 DIGITAL EDITION
PUBLISHED IN
APRIL & OCTOBER

CELEBRATING THE VERY BEST IN LOCAL... Why? Supporting local innovation and businesses helps us stimulate the local economy, create jobs, and it encourages entrepreneur, corporates and consumers to play an active role in developing our communities socially and economically.

In this edition of **Made in South Africa**, we focus on the burgeoning pet goods sector. Pet insurance and health care, toys, food, pet services and

This issue is your opportunity to showcase to the South African consumer why buying local makes economic sense!

DIGITAL DISTRIBUTION

Available for 12 months on:
www.businessmediamags.co.za

And promoted and previewed for one week on:

www.timeslive.co.za &
www.businesslive.co.za

The e-zine will also be available on www.sahomeowner.co.za

PLUS

The e-zine will be sent directly to all **Sunday Times PressReader** subscribers

2023 ADVERTISING RATES

All rates exclude VAT and agency commission

Full Page	R8 500
Double Page Spread	R14 500
Inside front cover DPS	R16 500
Outside back cover	R9 500
Full page +Cover Logo	R10 500
Half page	R5 000
Quarter page	R3 500
5cm Strip ad	R3 500
Centre island	R3 500

ADVERTISING CONTACT

GAVIN PAYNE

Sales Project Manager
tel: +27(0) 21 469 2477
cell: +27 74 031 9774
email: GavinP@picasso.co.za

STATS

www.businessmediamags.co.za

Direct page views 23 668
Unique views 19 662

Business Media Mags Facebook (September)

Likes 34k
Followers 34 339
Reach 212 478
Engages 9 706

Twitter 1 345
Instagram 390
LinkedIn: 500

TinesLIVE

Unique browsers 4 914 864
Page views 21 098 812

TimesLIVE Social Media

Facebook 1 385 406
Twitter 508 925
Instagram 16 454

BusinessLIVE

Unique browsers 2 714 075
Page views 7 636 356
Facebook 126 636
Twitter 295 86

www.sahomeowner.co.za

Users 28 295
Pageviews 106 392
Unique view 45 723
(SA audience data), social media

Sunday Times PressReader
subscribers: 10 000



PUBLISHER

PICASSO HEADLINE, a proud division of ARENA HOLDINGS (Pty) Ltd
Hill on Empire 16 Empire Road (cnr Hillside Road),
Parktown, Johannesburg
Postal Address: PO Box 12500, Mill Street, Cape Town, 8001

ARENA
HOLDINGS

PICASSO
HEADLINE
Excellence in niche publishing