

TRAVEL

DIGITAL MAGAZINE RATE CARD 2023

EDITIONS

Autumn - April 2023

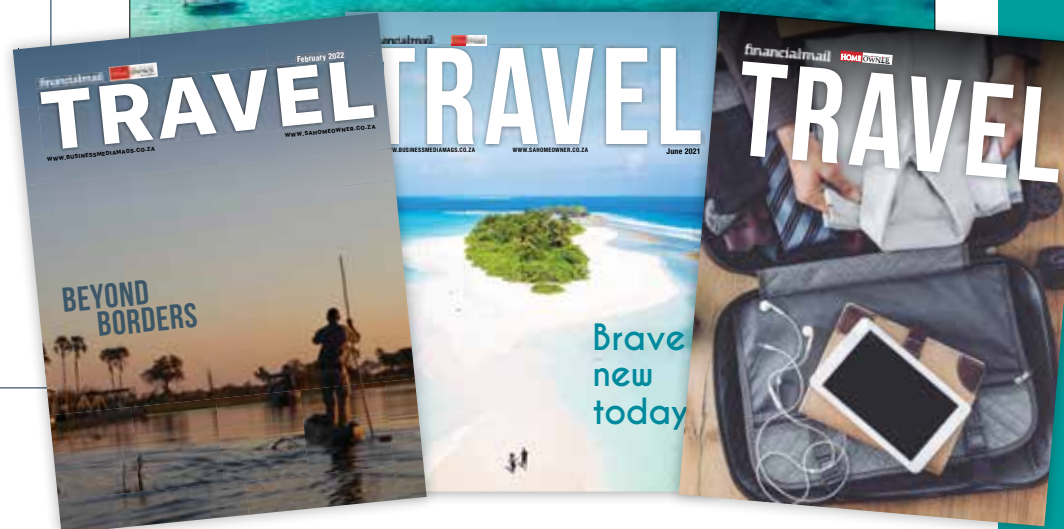
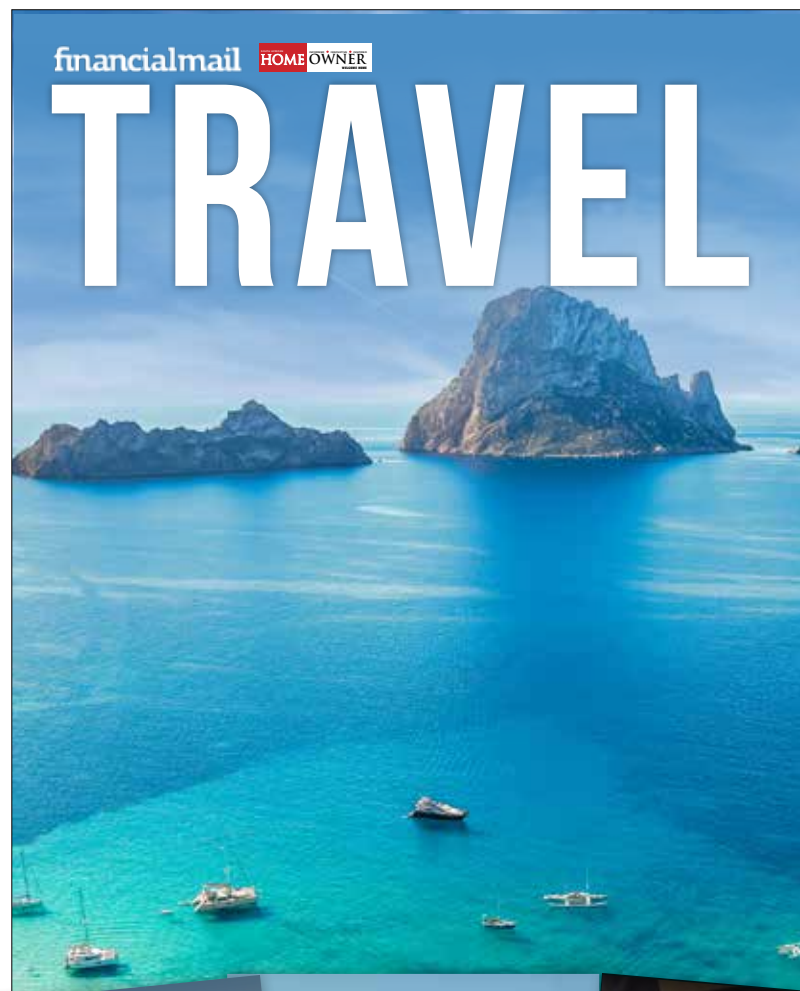
Winter - July 2023

Spring - October 2023

Summer - January 2024

EDITORIAL TOPICS

- Business travel
- Local travel
- International travel
- Travel accessories (including luggage and tech gadgets)
- Event travel
- The weekend breakaway
- Complete packaged holidays



TRAVEL is published digitally on a quarterly basis.

ONLINE DISTRIBUTION

TRAVEL will be available on the following websites:

financialmail - BusinessLIVE

+

TimesLIVE

+

SA Home Owner

+

Business Media Mags

+

TRAVEL e-zine will be distributed to 5 000

ASATA members

The e-zine will also be distributed to 3 000

ABTA members.



STATS

BusinessLIVE

Unique browsers 2 714 075

Page views 7 636 356

Facebook 126 636

Twitter 295 86

TimesLIVE

Unique browsers 4 914 864

Page views 21 098 812

Social Media

Facebook 1 385 406

Twitter 508 925

Instagram 16 454

www.sahomeowner.co.za

Users: 24 553

Pageviews: 106 392

Unique views: 45 723

www.businessmediamags.co.za

Direct page views : 26 106

Unique website views 21, 947

SOCIAL MEDIA

Facebook

33 501 Followers

176 269 Reach

TRAVEL

RATE CARD 2023

ADVERTISING CONTACT

TARIN-LEE WATTS

Business Development Specialist

Tel: +27(0) 87 379 7119

Cell: +27(0) 79 504 7729

Email: wattst@picasso.co.za



ADVERTISING RATES

All rates exclude VAT and agency commission.

FULL PAGE	R8 500
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FULL PAGE + COVER LOGO (LIMITED)	R10 500
HALF PAGE	R5 000
QUARTER PAGE /STRIP AD/CENTRE ISALAND	R 3 500

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Logo on the cover

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Logo on the cover

3 x articles on Business Media Mags

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DPS

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MATERIAL SPECIFICATIONS

	DPS	FCP	1/2 Page Horizontal	1/2 page Vertical
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Bleed	480 x 307mm	245 x 307mm	No bleed	No bleed
Safe type area	430 x 215mm	215 x 277mm	217mm x 130mm	99 x 279mm

