

LOCAL GOVERNMENT DIRECTORY



**INSERT DATE:
October 2022**



The **Local Government Directory** is a must for businesses that want to showcase their products and services to municipalities across the country.

FOCUS AREAS

We showcase professional services working within the following sectors:

- **Energy** - includes companies involved in the exploration and development of oil or gas reserves; oil and gas drilling, and refining; and integrated power utility companies such as renewable energy and coal.
- **Professional Services** - includes organisations or companies that offer customised, knowledge-based services.
- **Transport** - includes companies that provide services to move people or goods, as well as transportation infrastructure.
- **Water and Sanitation** - includes infrastructure and services related to providing safe and quality drinking water and sanitation services to households.

The **Local Government Directory** is distributed with the *South African Local Government Association's* magazine, *Voice of Local Government*, which is distributed to 257 municipalities across SA's 9 provinces. These municipalities spend an estimated combined R100-billion per annum on procuring products and services.

DISTRIBUTION

The Directory is distributed directly to:

- Municipal managers
- Municipal engineers
- The executive manager in each municipality
- Procurement managers
- Supply chain managers
- City and town planners
- Chief financial officers

A digital replica will be available @
www.businessmediamags.co.za

click the tab

GOVERNMENT & POLITICS



advertising rates

Full Page	R18 775
Half Page	R10 890
Double-Page Spread (DPS)	R30 250
Outside Back Cover (OBC)	R33 880

company profile packages

3-Page	R50 820
4-Page	R60 500
5-Page	R77 440

material specifications

	Full Page	1/2 Page Vertical	1/2 Page Horizontal
Trim	210(w) x 275(h) mm	95(w) x 265(h) mm	200(w) x 128(h) mm
Bleed	220(w) x 285(h) mm	no bleed	no bleed
Safe Type Area	190(w) x 255(h) mm	80(w) x 255(h) mm	190(w) x 118(h) mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1.
Resolution must be 300dpi and maximum total ink to be 270%.

publishing details

Published by Picasso Headline, a proud division of Arena Holdings
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