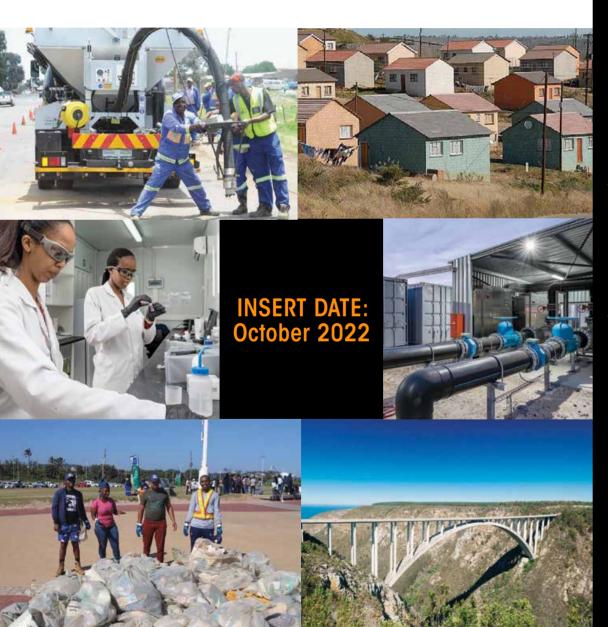
DIRECTORY 8





The **Local Government Directory** is a must for businesses that want to showcase their products and services to municipalities across the country.

FOCUS AREAS

We showcase professional services working within the following sectors:

- Energy includes companies involved in the exploration and development of oil or gas reserves; oil and gas drilling, and refining; and integrated power utility companies such as renewable energy and coal.
- Professional Services includes organisations or companies that offer customised, knowledge-based services.
- Transport includes companies that provide services to move people or goods, as well as transportation infrastructure.
- Water and Sanitation includes infrastructure and services related to providing safe and quality drinking water and sanitation services to households.

The **Local Government Directory** is distributed with the *South African Local Government Association's* magazine, *Voice of Local Government,* which is distributed to 257 municipalities across SA's 9 provinces. These municipalities spend an estimated combined R100-billion per annum on procuring products and services.

DISTRIBUTION

The Directory is distributed directly to:

- Municipal managers
- Municipal engineers
- The executive manager in each municipality
- Procurement managers
- Supply chain managers
- City and town planners
- Chief financial officers

A digital replica will be available @ **www.businessmediamags.co.za**click the tab



advertising rates

Full Page	R18 775
Half Page	R10 890
Double-Page Spread (DPS)	R30 250
Outside Back Cover (OBC)	R33 880

company profile packages

3-Page	R50 820
4-Page	R60 500
5-Page	R77 440

material specifications	Full Page	1/2 Page Vertical	1/2 Page Horizontal
Trim	210(w) x 275(h) mm	95(w) x 265(h) mm	200(w) x128(h) mm
Bleed	220(w) x 285(h) mm	no bleed	no bleed
Safe Type Area	190(w) x 255(h) mm	80(w) x 255(h) mm	190(w) x118(h) mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

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