

RATE CARD 2022

In this issue of **Social Justice**, we delve into why it is important for corporate SA to get involved. Investing in social justice directly impacts business sustainability. We highlight how businesses are engaging meaningfully with challenges their consumers, workers and the communities in which they operate face, so they become part of the impact social justice has on future markets. We also explore the promotion and fight for social justice by the ordinary individual and organisations who focus is on ending our social ills and creating an environment where every citizen has dignity and a decent life.

OUR FOCUS AREAS

Gender justice (to include GBV and LGBTQI+ rights)

Poverty

Food security

Unemployment

Improved access to services

Rural education

Environmental rights

Land rights

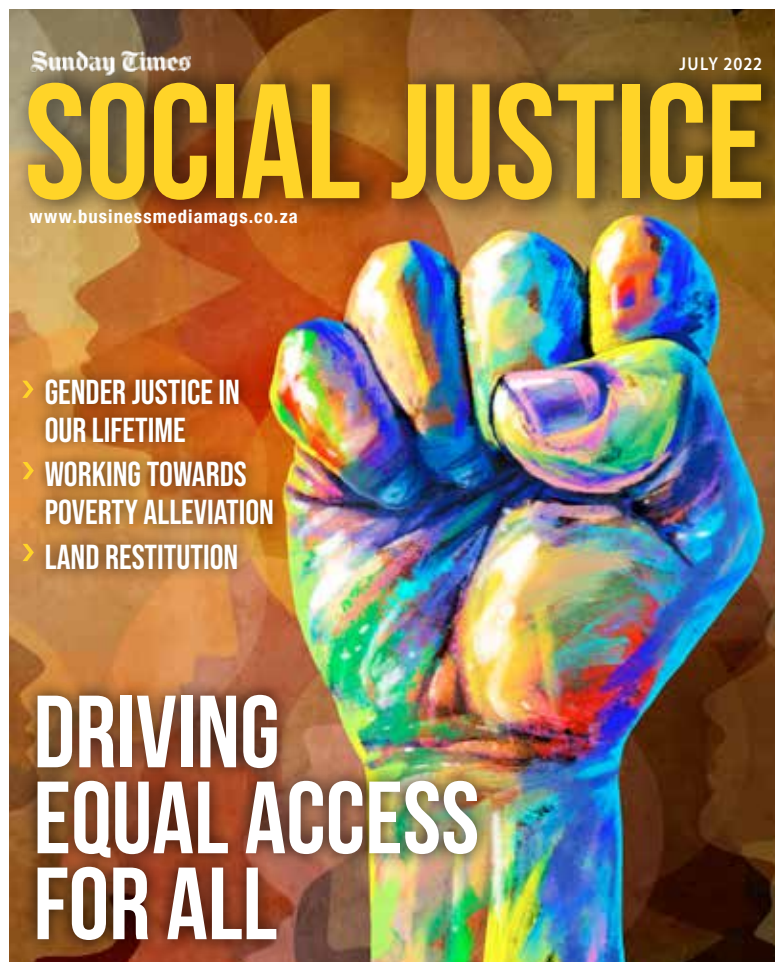
Corporate CSI

SOCIAL JUSTICE is an annual, large-format publication in print and digital. Distributed to selected *Sunday Times* subscribers.

"Overcoming poverty is not a gesture of charity. It is an act of justice. It is the protection of a fundamental human right, the right to dignity and a decent life."

- Nelson Mandela

PUBLICATION DATE:
JULY 2022



**CLICK HERE TO GO THE
OUR CONTENT PORTAL**



TOTAL PRINT RUN
20 000
DISTRIBUTED TO SELECTED
Sunday Times subscribers

SOCIAL JUSTICE will be available as a replica e-zine for 12 months
SOCIAL JUSTICE will also be showcased on
Sundaytimes.co.za
for 7 days from publication date.
SOCIAL JUSTICE e-zine will be sent directly to all **PressReader** subscribers.

STATS TIMELIVE

Unique browsers **5 524 753**

Page views **24 876 629**

BUSINESSLIVE

Unique browsers **1 343 606**

Page views **4 229 629**

SOWETANLIVE

Unique browsers **2 393 507**

Page views **8 965 133**

BUSINESS MEDIA MAGS

Unique browsers **128 529**

Page views **153 908**

SOCIAL MEDIA STATS

Timeslive: **1 385 406**

Businesslive: **81 151**

Sowetanlive: **807 296**

Businessmediamags: **32 132**

PRESSREADER

Businesslive: **4320**

Timeslive: **8200**

Source: Narrative (SA audience data),
social media

DIGITAL
SOCIAL JUSTICE is available at
www.businessmediamags.co.za

SOCIAL JUSTICE

RATE CARD 2022

ADVERTISING CONTACT

TARIN-LEE WATTS

SALES PROJECT MANAGER

Tel: 087 379 7119

Cell: 079 504 7729

Email: Wattst@picasso.co.za



ADVERTISING RATES

All rates exclude VAT and agency commission.

FULL PAGE	R18 500
DOUBLE PAGE SPREAD	R32 500
INSIDE FRONT COVER DPS	R41 000
OUTSIDE BACK COVER	R26 500
FULL PAGE + COVER LOGO (LIMITED)	R26 650
HALF PAGE	R10 250

SPONSORSHIP PACKAGES

PLATINUM SPONSOR:
Logo on the front cover + 200-word bio on sponsors' page + 4 page profile + DPS
R90 000 EXCL VAT

GOLD SPONSOR:
Logo on the front cover + 200-word bio on sponsors' page + 4 page profile
R70 000 EXCL VAT

SILVER SPONSOR:
Logo on the front cover + 200-word bio on sponsors' page + 2 page profile
R50 000 EXCL VAT

MATERIAL SPECIFICATIONS

	DPS	FCP	1/2 Page Horizontal	1/2 page Vertical
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107mm x 287mm
Bleed	480 x 307mm	245 x 307mm	No bleed	No bleed
Safe type area	430 x 215mm	215 x 277mm	217mm x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.



FULL PAGE



DPS



HALF PAGE AD

ARE WE FAILING OUR YOUTH?

Young people are hungry now, and as the African proverb says: "If a child is hungry today it is pointless in promising food for tomorrow." BY ITUMELENG MOGAKI

YOUTH

Young people are hungry now, and as the African proverb says: "If a child is hungry today it is pointless in promising food for tomorrow." BY ITUMELENG MOGAKI

Entrepreneurial spirit of youth is a defining and positive force in a country's growth. It is the spirit of public passion for progress that will move the country forward, not just in terms of economic growth, but also in terms of social justice and equity. It is the spirit of public passion for progress that will move the country forward, not just in terms of economic growth, but also in terms of social justice and equity.

CLIMATE ADAPTATION REQUIRES PEOPLE TO PULL TOGETHER

Human Rights activist Kumi Naidoo believes creative participation is the best way to drive vital environmental change to secure the future of humanity. BY TREVOR CRIGTON

ENVIRONMENT

Human Rights activist Kumi Naidoo believes creative participation is the best way to drive vital environmental change to secure the future of humanity. BY TREVOR CRIGTON

Human Rights activist Kumi Naidoo believes creative participation is the best way to drive vital environmental change to secure the future of humanity. BY TREVOR CRIGTON

THE ISSUES THAT STILL PLAGUE US

CARYN GOOTKIN looks at some of South Africa's most pressing human rights issues and speaks to the people and organisations working to ensure these rights are enjoyed by all.

ACTIVISM

CARYN GOOTKIN looks at some of South Africa's most pressing human rights issues and speaks to the people and organisations working to ensure these rights are enjoyed by all.

EVERY PERSON ON THIS PLANET HAS THE RIGHT TO ACCESS FOOD

IT IS A BASIC HUMAN RIGHT. - ANNEKE WILHELM

ACTIVISM

EVERY PERSON ON THIS PLANET HAS THE RIGHT TO ACCESS FOOD IT IS A BASIC HUMAN RIGHT. - ANNEKE WILHELM

