

Sunday Times

# SUPPLY CHAIN Management

## RATE CARD 2022

### PUBLICATION DATE: MARCH 2022

#### EDITORIAL TOPICS

- Warehouse management
- Transport and logistics
- Retail & wholesale Supply Chain Management
- Retail Equipment and Services
- Technology and software
- Procurement | Enterprise & Supplier Development
- Cash Management Solutions
- Skills and education
- Freight Forwarders
- Packaging
- Fleet Management
- Purchasing & Inventory Management

Sunday Times Supply Chain is a Bi-Annual large-format publication in print and digital, distributed to Sunday Times Subscribers, SAPICS members, SAAFF members and CILTSA Members - Including a 12 month online press office



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Supply Chain will be available on Business Media Media Mags [businessmediamags.co.za](https://businessmediamags.co.za) as a replica e-zine for 12 months Supply Chain will also be showcased on [Sundaytimes.co.za](https://Sundaytimes.co.za) for 7 days from publication date. Supply Chain e-zine will be sent directly to all press reader subscribers.

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Unique browsers **1 784 707**  
Page views **3 494 592**  
Facebook **164 525**  
Twitter **508 925**  
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Press reader subscribers stats:  
Sunday Times: **8200**  
*Source: Narrative (SA audience data), social media*

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# SUPPLY CHAIN Management

RATE CARD 2022

## ADVERTISING CONTACT

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Safe type area	430 x 215mm	215 x 277mm	217mm x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.



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