

VOICE OF LOCAL GOVERNMENT



ABOUT SALGA

South African Local Government Association (SALGA) is an autonomous association of all 257 South African local government municipalities, comprising of a national association, with one national office and nine provincial offices. Membership of the association is voluntary. Since its establishment, SALGA has endeavoured to bring focus to its mandate of supporting local government transformation in a complex environment.

The Voice of Local Government publication is one of the associations key strategic communication platforms showcasing the work of the association, and the realities municipalities are faced with on a day-to-day basis.

THE MAGAZINE'S EDITORIAL CONTENT FOCUSES ON ISSUES PERTAINING TO:

- Local and international partnerships with SALGA
- Special projects, workshops and events geared towards local government
 - Municipality profiles and benchmarking analysis
- Local economic development
 - Governance and ethics
 - Health and safety
 - Water and sanitation
 - Basic service delivery
 - Finance and administration

ONLINE PRESENCE

A digital replica of the magazine is available on www.businessmediamags.co.za

[CLICK HERE to read latest issue](#)

advertising rates

| FP | DPS | OBC | IFC | IBC | 1/2 Page |
|---------|---------|---------|---------|---------|----------|
| R23 950 | R37 260 | R37 200 | R31 200 | R25 600 | R15 500 |

company profile

| | |
|----------------|---------|
| 3 Page profile | R45 740 |
| 4 Page profile | R76 230 |

client digimags

| | |
|----------------|---------|
| 4 Page digimag | R5 500 |
| 8 Page digimag | R10 000 |

- Client to supply their own curated content and images or finished material
- All customised client digimag's are solely for the clients own distribution networks

RATES: excl vat and agency commission

rates for ezine replica only

| | |
|---|--------|
| Full Page Online Ezine only (Not Print) | R8 000 |
| Half Page Online Ezine only (Not Print) | R3 000 |

material specifications

| | DPS | Full Page | 1/2 Page Horizontal | 1/2 Page Vertical |
|----------------|---------------|---------------|---------------------|-------------------|
| Trim | 420mm x 275mm | 210mm x 275mm | 200mm x 128mm | 95mm x 265mm |
| Bleed | 430mm x 285mm | 220mm x 285mm | no bleed | no bleed |
| Safe type area | 396mm x 250mm | 186mm x 250mm | 190mm x 118mm | 85mm x 255mm |

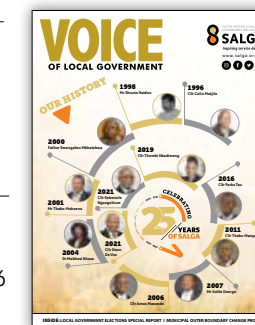
All finished advertising material to be supplied as CMYK Pdf in Pdf/X-1 Resolution must be 300dpi and maximum total ink to be 270%

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SALGA
 REFLECTING ON
 20 YEARS OF
 DEMOCRATICALLY
 ELECTED LOCAL
 GOVERNMENT.



DISTRIBUTION DATES

April 2022
 July 2022
 October 2022

