

# National Women's Day

## RATE CARD 2022

**PUBLICATION DATE:  
8 AUGUST 2022**

**GENERATION EQUALITY:  
Realising women's rights for  
an equal future**

*"We are women, we  
are workers, we stand  
together." - Lillian Ngoyi*

DISTRIBUTED WITH THE FULL RUN OF  
**BUSINESS DAY**

**PUBLISHER**

PICASSO HEADLINE, A PROUD DIVISION OF ARENA HOLDINGS  
Hill on Empire 16 Empire Road (cnr Hillside Road),  
Parktown, Johannesburg  
Postal Address: PO Box 12500, Mill Street, Cape Town, 8001



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[www.businessday.co.za](http://www.businessday.co.za) stats

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Page views **7 636 356**

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Twitter **295 86**

Source: Narrative (SA audience data, social media)

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Business Day: **4320**

stats as of end September 2021

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