

Sunday Times

FREIGHT

LOGISTICS & WAREHOUSING

RATE CARD 2022

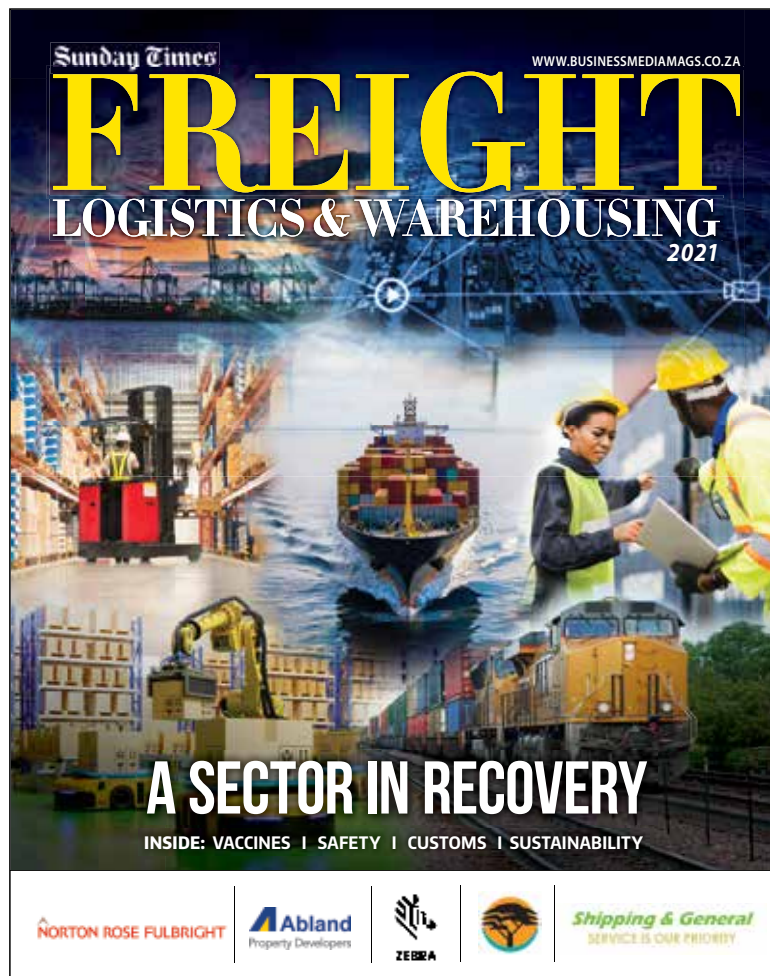
**PUBLICATION DATE:
MAY 2022**

Geographically, South Africa is perfectly positioned to be considered a significant player within the global freighting, logistics and warehousing industry. With this in mind, the Freight, Logistics & Warehousing magazine will help statutory regulators, infrastructure owners, policy-makers, economic planners and industry players to make informed decisions around the growth of this industry.

OUR FOCUS AREAS

- Telematics and IT
- eCommerce growth potential
- Women in the industry
- Innovative solutions
- The supply-chain forecast
- The Fourth Industrial Revolution
- Distribution and packaging
- Trends

FREIGHT is an annual, large-format publication in print and digital. Distributed to selected *Sunday Times* subscribers.



**CLICK COVER TO READ
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TOTAL PRINT RUN 20 000



click on website

FREIGHT will be available on Business Media Media Mags businessmediamags.co.za

as a replica e-zine for 12 months FREIGHT will also be showcased on



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Sundaytimes.co.za

for 7 days from publication date.

Loyalty & Rewards e-zine will be sent directly to all **press reader** subscribers.

www.sundaytimes.co.za stats:

Unique browsers **1 784 707**
 Page views **3 494 592**
 Facebook **164 525**
 Twitter **508 925**
 Instagram **16 454**

Source: Narrative (SA audience data), social media
Press reader subscribers stats:
 Sunday Times: **8200**

DIGITAL

FREIGHT is available on www.businessmediamags.co.za

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FREIGHT LOGISTICS & WAREHOUSING

RATE CARD 2022

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ADVERTISING RATES

All rates exclude VAT and agency commission.

FP	R22 500
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IBC DPS	R52 500
OBC	R29 500
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R50 000 EXCL VAT

MATERIAL SPECIFICATIONS

	DPS	FCP	1/2 Page Horizontal	1/2 page Vertical
Trim	464 x 297mm	232 x 297mm	225 x 138mm	107mm x 287mm
Bleed	480 x 307mm	245 x 307mm	No bleed	No bleed
Safe type area	430 x 215mm	215 x 277mm	217mm x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.



FULL PAGE



DPS



HALF PAGE AD