

AFRICAN LEADER RATE CARD 2022

**PUBLICATION DATE:
FEBRUARY AND SEPTEMBER 2022**

THEME:

CELEBRATING BLACK EXCELLENCE

African Leader also offers an ideal platform for organisations to profile themselves to the country's most significant decision-makers in the areas of :

- Transformation including gender and ownership
- Skills development which addresses the critical skills shortages as well as 4IR.
- Bursaries and mentorship programmes
- CSI

ADVERTISING CONTACT

JEROME VAN DER MERWE

Sales Project Manager

Cell: +27(0) 82 668 1496

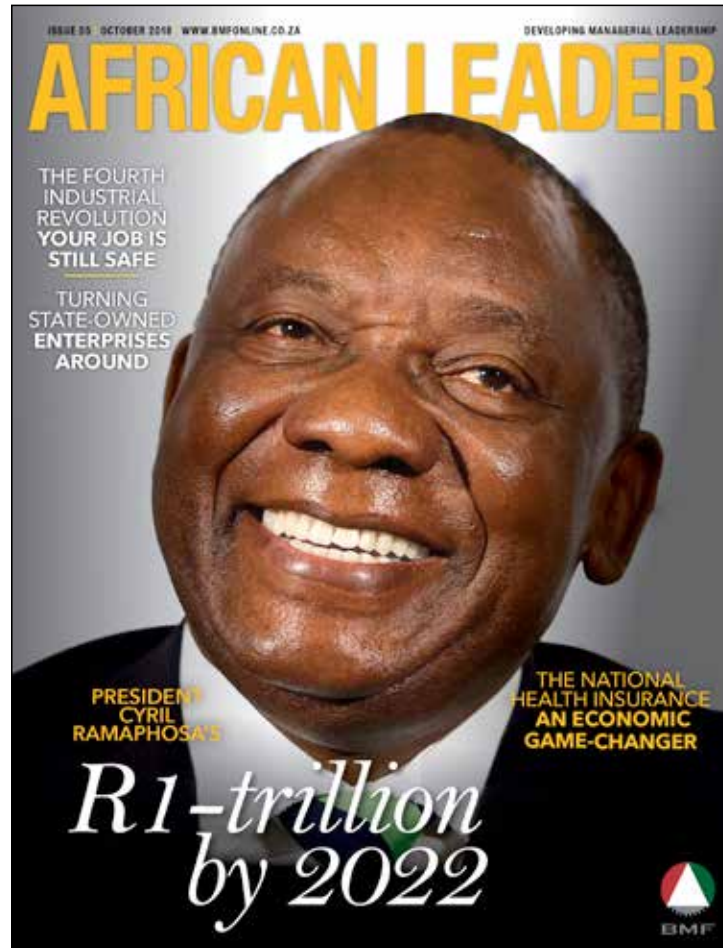
Email: jeromem@picasso.co.za

PUBLISHER

PICASSO HEADLINE, A PROUD DIVISION OF ARENA HOLDINGS

Hill on Empire 16 Empire Road (cnr Hillside Road),
Parktown, Johannesburg

Postal Address: PO Box 12500, Mill Street, Cape Town, 8001



DIGITAL

African Leader will be available for
12 months on

www.businessmediamags.co.za

DISTRIBUTION

Corporate Members and BMF
Members in all provinces

ADVERTISING RATES

All rates exclude VAT and agency commission.

FULL PAGE

R18 000

DOUBLE PAGE SPREAD

R27 000

INSIDE FRONT COVER DPS

R33 100

INSIDE BACK COVER

R21 000

OUTSIDE BACK COVER

R27 200

SPONSORSHIP PROFILE PACKAGES

6 PAGES R68 800

4 PAGES R49 900

3 PAGES R39500

MATERIAL SPECIFICATIONS

	DPS	Full Page	1/2 Page Horizontal
Trim	420mm x 275mm	210mm x 275mm	200mm x 128mm
Bleed	430mm x 285mm	220mm x 285mm	no bleed
Safe type area	396mm x 250mm	186mm x 250mm	190mm x 118mm

