

INTERNATIONAL WOMEN'S DAY BusinessDay

**INSERT DATE:
8 MARCH 2022**



Inspiring global **CHANGE**
in the arts, business and civil society

“MULTIPLY THE
FACES AND
AMPLIFY THE
VOICES” - THE
GRAÇA MACHEL
TRUST

EDITORIAL

Shining a spotlight
on the work of
international
business leaders
and social activists
this International
Women's Day.

A supplement
inserted with the
full run of
BUSINESS DAY



A DIGITAL REPLICA WILL BE
AVAILABLE @
www.businessmediamags.co.za
click the tab

BD Insights

TO READ THE
CURRENT ISSUE

CLICK HERE:

INTERNATIONAL WOMEN'S DAY BusinessDay

advertising rates for International Women's Day

FP	DPS	INSIDE FRONT COVER DPS	OBC	FULL PAGE + COVER LOGO (LIMITED)	1/2 PAGE
R18 500	R32 500	R41 000	R26 500	R26 650	R10 250

Special positions

OPPOSITE ED'S NOTE/CONTENTS	INSIDE FRONT COVER DPS	OUTSIDE BACK COVER
21 000	R41 000	R26 500

Sponsorship Packages

PLATINUM COVER LOGO + 200-WORD BIOGRAPHY ON THE SPONSORS' PAGE + 4-PAGE PROFILE + DPS	R90 000
GOLD COVER LOGO + 200-WORD BIOGRAPHY ON THE SPONSORS' PAGE + 4-PAGE PROFILE	R70 000
SILVER COVER LOGO + 200-WORD BIOGRAPHY ON THE SPONSORS' PAGE + 2-PAGE PROFILE	R50 000

material specifications for International Women's Day

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1.

contact details

Tarin-Lee Watts
tel: 087 379 7119
Cell 079 504 7729
email: wattst@picasso.co.za

The **Business Day International Womens Day** digimag will also be promoted and previewed for a week on www.businessday.co.za

www.businessday.co.za stats Source: Narrative (SA audience data, social media)

Unique browsers: 2 714 075
Page views: 7 636 356
Facebook: 126 636
Twitter: 295 861

publishing details

Published by Picasso Headline
An Arena Holdings brand
tel: +27(0) 21 469 2400 | fax: +27(0) 86 682 2926
13th Floor, 2 Long Street, Cape Town 8000
PO Box 12500, Mill Street 8010

