

Sunday Times

HOME OWNER

MADE IN SA

JUNE 2021

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Plascon Going green through best practice and innovation

PROUDLY SOUTH AFRICAN
From campaign to mass movement



Plus WHY BUYING LOCAL BOOSTS THE ECONOMY | ICONIC BRANDS

PUBLICATION DATE: OCTOBER 2021

TOTAL PRINT RUN
20 000

DISTRIBUTED TO SELECTED
SUNDAY TIMES
SUBSCRIBERS

+
10 000
COPIES BAGGED
ON SHELF WITH
SA HOME OWNER
MAGAZINE

THE **SUNDAY TIMES**
MADE IN SA EZINE
WILL ALSO BE PROMOTED
AND PREVIEWED
FOR A WEEK ON
www.sundaytimes.co.za

SOCIALMEDIA STATS
www.sundaytimes.co.za

Unique browsers: 1 784 707
Page views: 3 494 592
Facebook: 164 525
Twitter: 508 925

Source: Narrative (SA audience data)

CONTACT
SALES PROJECT MANAGER:
Gavin Payne
Tel: +27(0)21 469 2477
Cell: +27 (0)74 031 9774
Email: gavinp@picasso.co.za

ADVERTISING RATES

All advertising rates excludes agency commission and VAT.

POSITION RATE	
Full page in run of magazine	R18 500
DPS	R35 420
Half page in run of magazine	R12 250
Inside front cover	R26 950
Inside front cover DPS	R48 650
Outside back cover	R26 950
Inside back cover DPS	R48 650
Opposite credits/editorial commentary	R28 810
Earmark (Triangle on left or right at top or bottom of page corners)	R10 850
Island ad's (advert's placed in centre of content page)	R10 850
DPS border wraps (bordering a DPS contents page)	R17 150

PACKAGED PROFILES RATE	
3-Page profile	R50 000
4-Page profile	R70 000

SPONSORSHIP PACKAGES RATE	
PLATINUM SPONSOR R162 000	Cover logo, 200 word bio on sponsors page, 4-page packaged profile, DPS advertisement spread in run of mag, banner advert on BMM, 50 copies of the printed magazine, and 7-page customised client digimag for clients own distribution.
GOLD SPONSOR R120 000	Cover logo, 200 word bio on sponsors page, 4-page packaged profile, banner advert on BMM, 50 copies of the printed magazine, and 5-page customised client digimag for clients own distribution.
SILVER SPONSOR R105 000	Cover logo, 200 word bio on sponsors page, 2-page packaged profile, banner advert on BMM, 50 copies of the printed magazine, and 3-page customised client digimag for clients own distribution.

CUSTOMISED DIGIMAGS RATES			
4-page client digimag	R5 000	8-page client digimag	R10 000

- Client to supply their own curated content and images or finished material.
- All customised client digimag's are solely for the clients own distribution networks.

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Tel: +27(0) 21 469 2400, Fax: +27(0) 86 682 2926,
13th Floor, 2 Long Street, Cape Town 8000, PO Box 12500, Mill Street 8010

