

# MUNICIPAL SUPPLIERS DIRECTORY



**INSERT DATE:  
October 2021**



The Municipal Suppliers Directory is a must for businesses that want to showcase their products and services to municipalities across the country.

## FOCUS AREAS

We showcase professional services working within the following sectors:

- **Energy** - includes companies involved in the exploration and development of oil or gas reserves; oil and gas drilling, and refining; and integrated power utility companies such as renewable energy and coal.
- **Professional Services** - includes organisations or companies that offer customised, knowledge-based services.
- **Transport** - includes companies that provide services to move people or goods, as well as transportation infrastructure.
- **Water and Sanitation** - includes infrastructure and services related to providing safe and quality drinking water and sanitation services to households.

The Municipal Suppliers Directory is distributed with the South African Local Government Association magazine, *Voice of Local Government*, which is distributed to 257 municipalities across SA's 9 provinces. These municipalities spend an estimated combined R100-billion per annum on procuring products and services.

## DISTRIBUTION

The Directory is distributed directly to:

- Municipal managers
- Municipal engineers
- The executive manager in each municipality
- Procurement managers
- Supply chain managers
- City and town planners
- Chief financial officers

A digital replica will be available @  
**[www.businessmediamags.co.za](http://www.businessmediamags.co.za)**

click the tab

**GOVERNMENT & POLITICS**

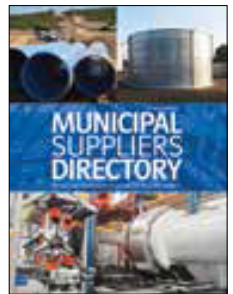


## advertising rates

Full Page	R18 775
Half Page	R10 890
Double-Page Spread (DPS)	R30 250
3-Page	R50 820
4-Page	R60 500
5-Page	R77 440
Outside Back Cover (OBC)	R33 880

## company profile packages

Rates On Request	
Publications Size	210(w) x 275(h) mm



## material specifications

	Full Page	1/2 Page Vertical	1/2 Page Horizontal
Trim	210(w) x 275(h) mm	95(w) x 265(h) mm	200(w) x 128(h) mm
Bleed	220(w) x 285(h) mm	no bleed	no bleed
Safe Type Area	190(w) x 255(h) mm	80(w) x 255(h) mm	190(w) x 118(h) mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1.  
Resolution must be 300dpi and maximum total ink to be 270%.

## publishing details

Published by Picasso Headline, a proud division of Arena Holdings  
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