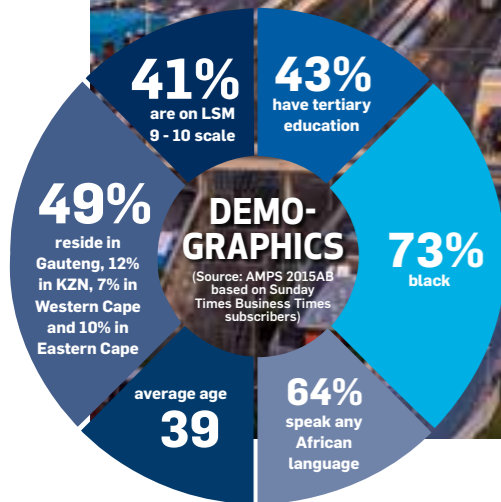


Sunday Times

# INFRASTRUCTURE

UNLOCKING GROWTH IN AFRICA



**DISTRIBUTION: JUNE 2021**

BOOKING DEADLINE: 9 JUNE

MATERIAL DEADLINE: 11 JUNE

## TOPICS IN FOCUS:

- Transport
- Water
- Energy
- Finance
- Mining
- Construction
- Special Economic Zones
- Public services (healthcare, housing and education)
- Engineering

A high-quality publication

**20 000**  
PRINT COPIES

INCLUDING

**19 000** COPIES  
DISTRIBUTED WITH  
SUNDAY TIMES  
BUSINESS TIMES

**PLUS**

**1 000** COPIES TO CESA MEMBERS  
AND OTHER ASSOCIATIONS

**PLUS**

**2 000** DIGITAL COPIES  
TO SADC

**ezone**

A digital replica of the publication will also be available at

[www.businessmediamags.co.za](http://www.businessmediamags.co.za)

**AND**

will be sent to CESA members and other industry associations

## ADVERTISING RATE CARD

*Infrastructure*, to be published in June 2021, will provide in-depth information on the built environment and infrastructure development.

In light of the drive to develop infrastructure on the continent, and to highlight projects

underway in Africa, this special publication will be a platform for companies to showcase their key capabilities and cutting edge innovations and contributions in infrastructure-related developments on the continent.

### ADVERTISING RATES

FULL PAGE	DOUBLE PAGE SPREAD	OUTSIDE FRONT COVER	3 PAGES	OUTSIDE BACK COVER	INSIDE BACK COVER	INSIDE FRONT COVER	HALF PAGE	THIRD PAGE HORIZONTAL	QUARTER PAGE
R18 000	R30 000	R37 000	R32 000	R26 000	R22 000	R24 000	R12 000	R9 000	R8 000

Above rates exclude VAT. Please visit [www.businessmediamags.co.za](http://www.businessmediamags.co.za) for full terms and conditions.

### MATERIAL SPECIFICATIONS

WIDTH x HEIGHT	FULL PAGE	DOUBLE PAGE SPREAD	HALF PAGE HORIZONTAL	HALF PAGE VERTICAL	THIRD PAGE HORIZONTAL	QUARTER PAGE HORIZONTAL	QUARTER PAGE VERTICAL
TRIM	235 X 297MM	470 X 297MM	235 X 148MM	116 X 297MM	235 X 100MM	235 X 74MM	58 X 297MM
BLEED	245 X 307MM	480 X 307MM	245 X 158MM	126 X 307MM	245 X 120MM	245 X 84MM	68 X 307MM
SAFE TYPE AREA	205 X 270MM	440 X 270MM	215 X 135MM	95 X 270MM	215 X 90MM	215 X 60MM	45 X 270MM

All complete advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

### ADVERTISING CONTACT DETAILS

**Ilonka Moolman**  
t: +27 (0) 11 280 3120  
c: +27 82 346 3412  
e: moolmani@arena.africa

**Noël van Breda**  
t: +27 (0) 11 280 3456  
c: +27 82 717 1962  
e: noelvb@arena.africa

Published by Arena Holdings, Hill on Empire, 16 Empire Rd (cnr Hillside Rd), Parktown, Johannesburg, 2193  
P O Box 1746, Saxonwold, Johannesburg, 2132 [www.arena.africa](http://www.arena.africa)

