

BusinessDay

T H E S O U T H A F R I C A N TERTIARY COLLECTION



INSERT DATE: APRIL 2021

Entering the "adult world" and having to make a career choice whilst still at school can be a daunting experience because of the awareness that decisions made today have a great impact on the future.

The SA Tertiary Collection provides an opportunity for Universities, Colleges, Private Institutions and FETs to showcase their institutions.

Course options and admission requirements

Student accommodation

Funding

Gap year options

A supplement inserted with the full run of **BUSINESS DAY**



A digital replica will be available @ www.businessmediamags.co.za click the tab

BD Insights

BusinessDay

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Advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R12 500	R14 000	R25 000	R22 000	R15 000	R13 000	R18 000	R7 000
4 PAGE DIGIMAG:			HALF R3,500 (CONTENT AND PICTURES SUPPLIED BY CLIENT)				
8 PAGE DIGIMAG:			R7,000 (CONTENT AND PICTURES SUPPLIED BY CLIENT)				

RATES: excl vat and agency commission

Material specifications

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

The **Business Day Tertiary Collection** digimag will also be promoted and previewed for a week on www.businessday.co.za

www.businessday.co.za stats Source: Narrative (SA audience data, social media)

Unique browsers: 2 714 075
Page views: 7 636 356
Facebook: 126 636
Twitter: 295 861

Advertising contact details

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