

BusinessDay Human Rights

REMEMBERING,
CELEBRATING AND
CONTINUING THE
WORK ALREADY
DONE

INSERT DATE: 19 MARCH 2021

"TO DENY PEOPLE
THEIR HUMAN
RIGHTS IS TO
CHALLENGE THEIR
VERY HUMANITY."

- NELSON MANDELA

A supplement
inserted with the
full run of
BUSINESS DAY



A DIGITAL REPLICA WILL BE
AVAILABLE @

www.businessmediamags.co.za

EDITORIAL THEME:

Celebrating the people,
NGOs, and institutions
at the forefront of
fighting for our rights

BusinessDay Human Rights

advertising rates for Human Rights

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22500	R28500	R50000	R40 000	R32000	R26500	R32500	R12500

RATES: excl vat and agency commission

material specifications for Human Rights

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1.
Resolution must be 300dpi and maximum total ink to be 270%.

The **Business Day Human Rights** digimag will also be promoted and
reviewed for a week on www.businessday.co.za

www.businessday.co.za stats Source: Narrative (SA audience data, social media)

Unique browsers: 2 714 075
Page views: 7 636 356
Facebook: 126 636
Twitter: 295 861

advertising contact details for Human Rights

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publishing details for Human Rights

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