ARCHSA

JOURNAL OF THE SOUTH AFRICAN INSTITUTE OF ARCHITECTS



GO LIVE: FEBRUARY 2021

www.businessmediamags.co.za www.saia.org.za

Distribution

Our highly targeted distribution to all members of the SAIA and allied professionals provides discerning advertisers with an economic no-wastage platform to showcase products and services to the most influential designers and specifiers within the industry.

- All members of the South African Institute of Architects (SAIA)
- International Union of Architects (UIA)
- Africa Union of Architects (AUA)
- Council for the Built Environment (CBE)
- Members of the South African Council of Architectural Professionals (SACAP)
- Major role-players within the property development and construction industries
- All architectural university faculties, distributed to over 2 500 students
- Stakeholders such as sponsors, affiliate members, industry colleagues, etc.

The Experience

As a pre-eminent showcase of the work done by South Africa's leading architects, **The Journal of South African Architects** is a powerful medium through which we deliver fresh, intelligent coverage of modern architecture and design, seeking to inform and inspire, and communicate sophisticated and innovative concepts that keeps readers engaged and delighted.

Not only a discourse in architecture and urbanism, conversations also examine the relationship between the architect and civil engineers, urban and regional planners, drafters, interior designers, and landscape architects.

Arch SA is a collaborative platform that transforms the complexity of the build into an experience that lives, breathes and echoes how we see ourselves and how we see the world.

Advertising rates (exclusive of agency commission and VAT.)

Double Page	R12 000
Full Page	R6 000
Half Page	R3 000

Material Specifications	DPS	Full Page	Half Page Horizontal	Half Page Vertical
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe Type Area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

Advertising Contact Details

Project Manager: Merryl Klein

tel: +27(0)21 469 2446 · cell: +27(0)82 895 7260 · email: merrylk@picasso.co.za

Publishing Details

Published by **Picasso Headline**, a proud division of **Arena Holdings**.

Hill on Empire, 16 Empire Road (cnr Hillside Road), Parktown, Johannesburg, 2193 Postal Address: PO Box 12500, Mill Street, Cape Town, 8010





