

Sunday Times

EMPOWERMENT



**ADDRESSING DIVERSITY,
B-bBEE, GENDER PARITY,
TRANSFORMATION AND MORE**

PUBLISHED: DECEMBER 2020

TOTAL PRINT RUN
20 000

DISTRIBUTED

to selected subscribers of the Sunday Times in Gauteng, KwaZulu-Natal and the Western Cape



copies to members of the Black Management Forum

The **Sunday Times Empowerment** digimag will also be promoted and previewed for a week on

www.sundaytimes.co.za

Sunday Times

EMPOWERMENT

Advertising rates prices exclude agency commission and VAT

FP	DPS	IFC DPS	OBC	IBC	OPP ED'S/ CONTENTS	1/2 PAGE
R28 950	R55 000	R 74 500	R38 500	R34 500	R34 500	R18 000

Sponsorship packages

Platinum Sponsor: cover logo + 4 page showcase + DPS Advert

R150 000

Gold Sponsor: 4 page showcase

R96 900

Silver Sponsor: 3 page showcase

R74 000

4 Page Digimag:

R5 500

8 Page Digimag:

R10 000

Client to supply content and images to design. Customised client digimags are for the clients own distribution network.

material specifications

DPS	303mm x 476mm	297mm x 466mm	215mm x 430mm
Full page	303mm x 241mm	297mm x 232mm	277mm x 215mm
Half horizontal	No bleed	138mm x 225mm	134mm x 221mm
half vertical	No bleed	289mm x 109mm	277mm x 97mm

Format: CMYK PDF (Compliant PDF/x - 1a standard for magazine web printing).

Resolution: 300dpi

Max Total ink: 270%

contact and publishing details

Published by Picasso Headline, a proud division of Arena Holdings.

Hill on Empire, 16 Empire Road (cnr Hillside Road), Parktown, Johannesburg, 2193

Postal Address: PO Box 12500, Mill Street, Cape Town, 8010

In association with the **BLACK MANAGEMENT FORUM**

For the past 44 years, since 1976, the **BLACK MANAGEMENT FORUM** has been at the forefront of developing managerial leadership and advancing socioeconomic transformation in SA.

Today, it's renewed focus is on the practical steps needed to implement progressive transformation policies within corporate South Africa and beyond. It will conduct a transformation study, establish a litigation fund that will develop test cases for transformation, and formulate a comprehensive proposal for the establishment of a sovereign wealth fund.

BMF president, Andile Nomlala says: "We want to be a sounding board for the state and business. We will provide solutions and not just endlessly diagnose problems. We will also continue to be a watchdog for good governance and transformation."



Sunday Times **EMPOWERMENT** focuses on policy and organisational change as it impacts diversity and transformation within our corporate and political landscape.

The publication questions the slow pace of change and showcases the companies, organisation and individuals championing empowerment within the workplace, economy, and broader leadership.

VISIT OUR WEBSITE

www.businessmediamags.co.za



ADVERTISING CONTACT

JEROME VAN DER MERWE

Sales Project Manager

Tel: 021 469 2485

Cell: 082 668 1496

Email: JeromeM@picasso.co.za

www.sundaytimes.co.za stats

Unique browsers 1 784 707

Page views 3 494 592

Facebook 164 525

Twitter 508 925

Instagram 16 454

Source: Narrative (SA audience data), social media

