

**CONTACT YOUR ACCOUNT MANAGER OR STACEY VISSER**  
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## ONLINE RATES 2021

### WHY ADVERTISE ONLINE

There has never been a better time to advertise on Business Media MAGS.

- **ADDED VALUE/EXPOSURE TO YOUR BUSINESS VIA ONLINE CONTENT.**
- Help build/strengthen your company's brand.
- **DRIVE TRAFFIC TO YOUR COMPANY'S WEBSITE.**
- Expand your reach with various packaged offerings suited to your company's needs, such as bundling your advertising with news/corporate profiles and/or a video online.

We are now giving our readers and clients an opportunity to enable additional exposure of their news and advertising with online, in real-time through [businessmediamags.co.za](http://businessmediamags.co.za)



### OUR RATES

Banner (720 x 90) R9 500 (1 month)

**Corporate profile**  
 R15 000 (2 months). 350 – 400 words, 3 images with captions, including 1 banner ad (1 month).

1 Half page (300 x 600) R7 000 (1 month)

1 Island Rectangle (300 x 250) R4 500 (1 month)

**Site takeover package deal** R17 000  
 Banner + half page + island (1 month)

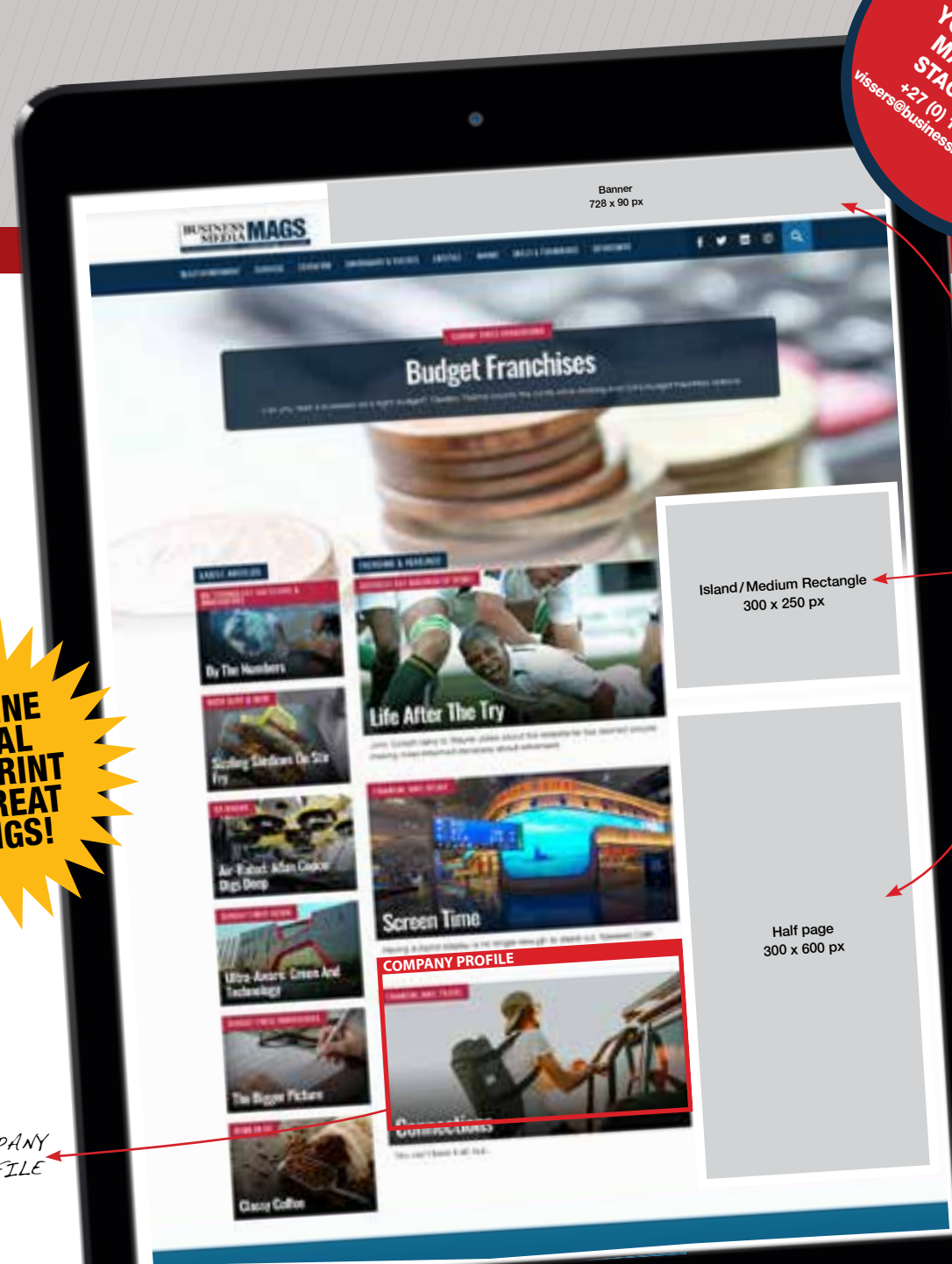
Newsletter half page (300 x 600) R7 000

Newsletter island rectangle (300 x 250) R5 000

Excluding VAT

**COMBINE DIGITAL WITH PRINT FOR GREAT SAVINGS!**

COMPANY PROFILE



Island / Medium Rectangle  
 300 x 250 px

Half page  
 300 x 600 px

YOUR ADS HERE