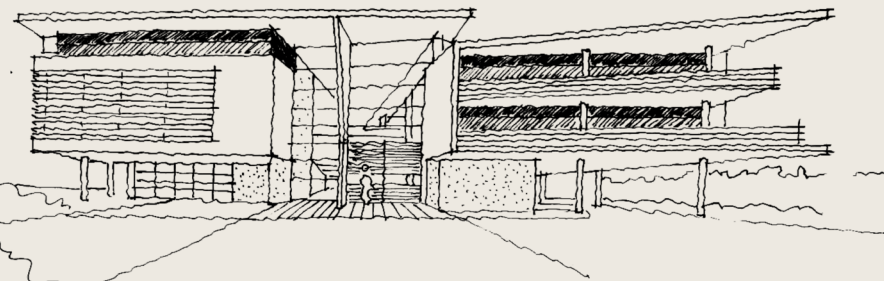
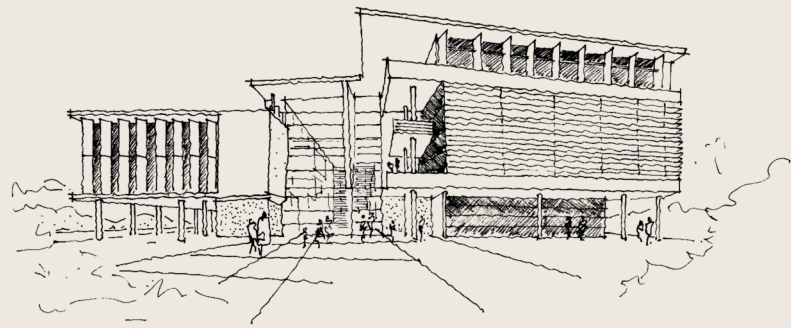




BusinessDay
World Architecture Day



INSERT DATE: 5 OCTOBER 2020

“ARCHITECTURE IS REALLY ABOUT WELL-BEING. I THINK THAT PEOPLE WANT TO FEEL GOOD IN A SPACE ... ON THE ONE HAND IT’S ABOUT SHELTER, BUT IT’S ALSO ABOUT PLEASURE.”

– *ZAHA HADID (1950 - 2016)*

A supplement inserted with the full run of **Business Day**



A DIGITAL REPLICA AVAILABLE @

www.businessmediamags.co.za

The *Business Day World Architecture Day* digimag will also be promoted and previewed for a week on www.businessday.co.za

SOCIAL MEDIA STATS
www.businessday.co.za

UNIQUE BROWSERS: 2 714 075

PAGE VIEWS: 7 636 356

FACEBOOK: 126 636

TWITTER: 295 861

Source: Narrative (SA audience data, social media)

BusinessDay

World Architecture Day

advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R18 500	R23 370	R41 000	R32 800	R26 240	R21 370	R26 650	R10 250

RATES: Excl VAT and agency commission

material specifications

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

online ezine

Full Page Online Ezine only (Not Print)	R6 000
½ Page Online Ezine only (Not Print)	R3 000

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