

CORPORATE BusinessDay BURNOUT



stress and burnout are extremely rife and relevant to those involved in the corporate world, be they entrepreneurs, ceos, managers or employees.

with a focus on the symptoms, effects, management and prevention of stress and burnout and geared at showcasing service providers, relevant events, knowledge and information about the condition, supportive resources, pharmacological options, environmental accommodations and changes that can facilitate both prevention and recovery. This will allow employees to reach their full working and personal potential, resulting in an overall increase in productivity, quality of work, and employee health and happiness.

a supplement inserted with the full run of **BUSINESS DAY**



a digital replica will be available @

www.businessmediamags.co.za

click the tab **BD Insights**

INSERT DATE: NOVEMBER 2020

CORPORATE BusinessDay BURNOUT

advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	Full Page + cover logo (limited):	1/2 Page
R18 500	R23 370	R41 000	R32 800	R26 240	R21 370	R26 650	R10 250
4 Page digimag:			R5 500 (Customised client digimags are for the clients own distribution network)				
8 Page digimag:			R7 000 (Customised client digimags are for the clients own distribution network)				

RATES: excl VAT and agency commission

innovative advertisement placements

triangle (right or left corner)	R8 250
island	R8 250
DPS wrap around border	R20 500

online ezine only

Full Page Online Ezine only (Not Print):	R6 000
Half Page Online Ezine only (Not Print):	R3 000

material specifications

	DPS	Full page	1/2 Page Horizontal	1/2 Page vertical
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

advertising contact details

Merryl Klein
Sales Project Manager
tel: +27(0) 21 469 2446
cell: +27 82 8957260
email: merrylk@picasso.co.za

publishing details

Published by Picasso Headline
a proud division of Arena Holdings
tel: +27(0) 21 469 2400 | fax: +27(0) 86 682 2926
13th Floor, 2 Long Street, Cape Town 8000
PO Box 12500, Mill Street 8010

The *Business Day Corporate Burnout* digimag will also be promoted and previewed for a week on www.businessday.co.za

www.businessday.co.za stats Source: Narrative (SA audience data, social media)
Unique browsers: 2 714 075
Page views: 7 636 356
Facebook: 126 636
Twitter: 295 861

BusinessDay

PICASSO HEADLINE
Excellence in niche publishing

ARENA HOLDINGS