

Sunday Times

# FREIGHT LOGISTICS & WAREHOUSING



**DISTRIBUTED MAY 2021**

TOTAL PRINT RUN  
**20 000**

## DISTRIBUTED

to selected subscribers of the *Sunday Times* in Gauteng, KwaZulu-Natal and the Western Cape

The **Sunday Times Freight Logistics & Warehousing** digimag will also be promoted and previewed for a week on

[www.sundaytimes.co.za](http://www.sundaytimes.co.za)

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# FREIGHT LOGISTICS & WAREHOUSING

**Advertising rates** prices exclude agency commission and VAT

FP	DPS	IFC DPS	OBC/ IBC	OPP ED'S/ CONTENTS	1/2 PAGE
R18 500	R35 420	R48 650	R26 950	R23 750	R12 250

## Corporate profiles and sponsorship packages

3 Pages	4 Pages	Platinum Sponsor: cover logo + 6 pages + banner advert	Gold Sponsor: cover logo + 4 pages + banner advert	Silver Sponsor: Cover logo + 2 pages + banner advert
R50 000	R60 000	R90 000	R70 000	R50 000

**4 Page Digimag:** R5 000

**8 Page Digimag:** R10 000

Client to supply content and images to design. Customised client digimags are for the clients own distribution network.

## material specifications

<b>DPS</b>	303mm x 476mm	297mm x 466mm	215mm x 430mm
<b>Full page</b>	303mm x 241mm	297mm x 232mm	277mm x 215mm
<b>Half horizontal</b>	No bleed	138mm x 225mm	134mm x 221mm
<b>half vertical</b>	No bleed	289mm x 109mm	277mm x 97mm

Format: CMYK PDF (Compliant PDF/x - 1a standard for magazine web printing).  
Resolution: 300dpi  
Max Total ink: 270%

## contact and publishing details

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# THE FREIGHT MARKET

Geographically, South Africa is perfectly positioned to be considered a significant player within the global freighting, logistics and warehousing industry. With this in mind, the Freight, Logistics & Warehousing magazine will help statutory regulators, infrastructure owners, policy-makers, economic planners and industry players to make informed decisions around the growth of this industry.



### Our focus areas

- Telematics and IT
- eCommerce growth potential
- Women in the industry
- Innovative solutions
- The supply-chain forecast
- The Fourth Industrial Revolution
- Distribution and packaging
- Trends

### VISIT OUR WEBSITE

[www.businessmediamags.co.za](http://www.businessmediamags.co.za)



### ADVERTISING CONTACT

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### www.sundaytimes.co.za stats

Unique browsers 1 784 707  
 Page views 3 494 592  
 Facebook 164 525  
 Twitter 508 925  
 Instagram 16 454

Source: Narrative (SA audience data), social media

