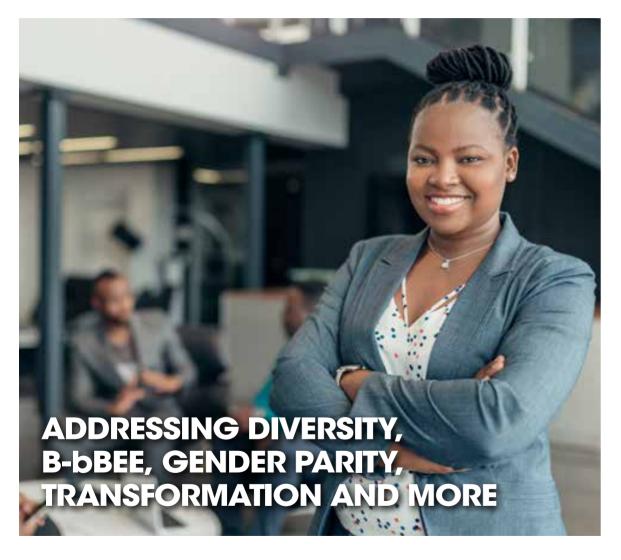
Sunday Times

EMPOWERMENT



PUBLISHED: NOVEMBER 2020

TOTAL PRINT RUN
20 000

DISTRIBUTED

to selected subscribers of the Sunday Times in Gauteng, KwaZulu-Natal and the Western Cape

copies to members of the Black Management Forum

The Sunday Times
Empowerment
digimag will also
be promoted
and previewed for
a week on
www.sundaytimes.co.za

Sunday Times

EMPOWERMENT

Advertising rates prices exclude agency commission and VAT

FP	DPS	IFC DPS	OBC/ IBC	CONTENTS	1/2 PAGE	
R18 500	R35 420	R48 650	R26 950	R23 750	R12 250	

Corporate profiles and sponsorship packages

3 Pages	4 Pages	Platinum Sponsor: cover	Gold Sponsor: cover logo	Silver Sponsor: Cover logo
		logo + 6 pages + banner advert	+ 4 pages + banner advert	+ 2 pages + banner advert

R50 000 R60 000 R90 000 R70 000 R50 000

4 Page Digimag: R5 000 8 Page Digimag: R10 000

Client to supply content and images to design. Customised client digimags are for the clients own distribution network.

material specifications

DPS 303mm x 476mm 215mm x 430mm 297mm x 466mm 303mm x 241mm 297mm x 232mm 277mm x 215mm Full page Half horizontal 138mm x 225mm 134mm x 221mm No bleed half vertical No bleed 289mm x 109mm 277mm x 97mm

Format: CMYK PDF (Compliant PDF/x - 1a standard for magazine web printing).

Resolution: 300dpi Max Total ink: 270%

contact and publishing details

Published by Picasso Headline
An Arena Holdings brand
Tel: +27(0) 21 469 2400 | Fax: +27(0) 86 682 2926
13th Floor, 2 Long Street, Cape Town 8001
PO Box 12500, Mill Street 8010

In association with the BLACK MANAGEMENT FORUM

For the past 44 years, since 1976, the **BLACK MANAGEMENT FORUM** has been at the forefront of developing managerial leadership and advancing socioeconomic transformation in SA.

Today, it's renewed focus is on the practical steps needed to implement progressive transformation policies within corporate South Africa and beyond. It will conduct a transformation study, establish a litigation fund that will develop test cases for transformation, and formulate a comprehensive proposal for the establishment of a sovereign wealth fund.

BMF president, Andile Nomlala says: "We want to be a sounding board for the state and business. We will provide solutions and not just endlessly diagnose problems. We will also continue to be a watchdog for good governance and transformation."









Sunday Times **EMPOWERMENT**focuses on policy and
organisational change as
it impacts diversity and
transformation within our
corporate and political landscape.
The publication questions
the slow pace of change and
showcases the companies,
organisation and individuals
championing empowerment within
the workplace, economy, and
broader leadership.

VISIT OUR WEBSITE

www.businessmediamags.co.za



ADVERTISING CONTACT

JEROME VAN DER MERWE Sales Project Manager

Tel: 021 469 2485 **Cell:** 082 668 1496

Email: JeromeM@picasso.co.za

www.sundaytimes.co.za stats

Unique browsers 1 784 707 Page views 3 494 592 Facebook 164 525 Twitter 508 925 Instagram 16 454

Source: Narrative (SA audience data), social media











