

STORE



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EDITORIAL THEME:

Trends, innovation and storage solutions offered for the home, office and business.

In this launch edition, **STORE it** topics will include:

- STORAGE CONTAINERS
- CLOUD STORAGE
- DOCUMENT STORAGE
- ASSETS & VALUABLES STORAGE
- STORAGE TECHNOLOGY

A publication distributed with the **ENTIRE PRINT RUN OF BusinessDay**



A digital replica of the publication will also be available at www.businessmediamags.co.za

Business Day **STORE it** is the ultimate guide to storage solutions for your home, office and business. In this stand-alone magazine you will learn from the experts how to declutter, organise and categorise the contents of each room in your home and office, clearing up valuable space and making things easier

to access when you need them. The magazine also provides information on the latest professional storage products, streamlining your office space with effective storage solutions, DIY storage ideas and clever home storage hacks. Now is your opportunity to spring-clean!

ADVERTISING RATES

FP	IFC	IFC DPS	DPS	OBC	IBC	FP + COVER LOGO	HP
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MATERIAL SPECIFICATIONS

WIDTH x HEIGHT	FULL PAGE	DOUBLE PAGE SPREAD	HALF PAGE HORIZONTAL	HALF PAGE VERTICAL	THIRD PAGE HORIZONTAL	QUARTER PAGE HORIZONTAL	QUARTER PAGE VERTICAL
TRIM	232 X 297MM	464 X 297MM	232 X 148MM	116 X 297MM	232 X 100MM	232 X 74MM	58 X 297MM
BLEED	242 X 307MM	474 X 307MM	242 X 158MM	126 X 307MM	242 X 120MM	242 X 84MM	68 X 307MM
SAFE TYPE AREA	205 X 270MM	440 X 270MM	215 X 135MM	95 X 270MM	215 X 90MM	215 X 60MM	45 X 270MM

All complete advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

ADVERTISING CONTACT DETAILS

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