



BusinessDay
National Women's Day

INSERT DATE:
 7 AUGUST 2020

"WE ARE WOMEN,
 WE ARE WORKERS,
 WE STAND
 TOGETHER."
 -LILLIAN NGOYI

A supplement
 inserted with the
 full run of
BUSINESS DAY
 +

A DIGITAL REPLICA WILL BE
 AVAILABLE @
www.businessmediamags.co.za

EDITORIAL THEME:

Celebrating the
 phenomenal work of
 a new generation of
 inspiring women.

advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22500	R28500	R50000	R40 000	R32000	R26500	R32500	R12500
4 PAGE DIGIMAG			R3,500 (content and pictures supplied by client)				
8 PAGE DIGIMAG			R7,000 (content and pictures supplied by client)				

RATES: excl vat and agency commission

Innovative advertisement placements

TRIANGLE (RIGHT OR LEFT CORNER)	R10 000
ISLAND	R10 000
DPS WRAP AROUND BORDER	R20 000

material specifications

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

The **Business Day National Women's Day** digimag will also be promoted and previewed for a week on www.businessday.co.za

www.businessday.co.za stats Source: Narrative (SA audience data, social media)

Unique browsers: 2 714 075
Page views: 7 636 356
Facebook: 126 636
Twitter: 295 861

advertising contact details

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publishing details

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