

BusinessDay

INNOVATE SA



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FOCUS

Positioned as a catalyst in the quest to drive innovation across the board. *Business Day Innovate SA*, will address decision makers in business, government and education arenas.

Offering our readers a refreshing sip of optimism and solutions for global and **DOMESTIC CHALLENGES**

A supplement inserted with **BUSINESS DAY**
26 500

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BusinessDay

INNOVATE SA

FOCUSING ON INNOVATION ACROSS VERTICAL MARKETS

Business Day Innovate SA aims to promote innovation, its systems and processes, as key tools in our quest for sustainable economic growth and social development. Showcasing companies and their success stories, case-studies, strategies and processes deployed in companies and organisations as guidelines to businesses embarking on innovation.

ADVERTISING RATES

FP	DPS	IFC DPS	IBC	OBC	HP	FULL PAGE + COVER LOGO (LIMITED):
R22 500	R40 000	R50 000	R26 500	R32 000	R13 500	R32 500

RATES: excl vat and agency commission

MATERIAL SPECIFICATIONS

	DPS	FULL PAGE
TRIM	470 x 297mm	235 x 297mm
BLEED	480 x 307mm	245 x 307mm
SAFE TYPE AREA	430 x 215mm	215 x 277mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

ADVERTISING CONTACT DETAILS

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