

Sunday Times

GREEN

TOTAL PRINT RUN
40 000

DISTRIBUTION
BREAKDOWN

SUNDAY TIMES
SUBSCRIBERS



PETCO MEMBERS
& STALKHOLDERS

PETCO

COLLABORATING WITH
SUNDAY TIMES, GREEN

PETCO is South Africa's national industry body accountable for managing the PET plastic industry's Extended Producer Responsibility (EPR). Our mission is to grow the collection and recycling of PET bottles, after consumer use, on behalf of our members, who provide funding for this via a voluntary recycling fee contributed on every tonne of raw material that they purchase.
www.petco.co.za



PUBLICATION DATE: 25 NOVEMBER 2018

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advertising rates for *Green 2018*

FP	DPS	IFC DPS	OBC	IBC	2 ND DPS	1/2 PAGE
R23 850	R45 550	R62 550	R34 650	R34 650	R59 850	R15 500

Prices exclude agency commission and VAT
Discounts offers on multiple bookings

material specifications for *Green 2018*

	DPS	FP	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.)
Resolution must be 300dpi and maximum total ink to be 270%.

advertising contact details for *Green 2018*

Project manager: Tarin-Lee Watts
Direct Tel: +27 21 469 2462
Switchboard: +27 21 469 2400
Email: WattsT@picasso.co.za

In association with



GREEN

GOING GREEN: South Africa is on a drive to build the BIGGEST mitigation buffer against climate change. The BI-ANNUAL *Sunday Times Green* magazine and online platform, is geared towards giving businesses and individuals a PLATFORM to challenge, SHOWCASE and form PARTNERSHIPS as we continue to leverage INNOVATION and collectively commit to effecting CHANGE.

Sunday Times Green is proudly positioned as a 'GREEN ENABLER', bringing together SA's most trusted companies, innovative brands, national and local businesses, pioneering thinkers, and conscious consumers promoting the best in SUSTAINABLE BUSINESS and LIVING.

EDITORIAL FOCUS

- The green economy
- Sustainable solutions for energy
- Water security
- The business logic of sustainability
- Green buildings and architecture
- Recycling practices
- Sustainable agriculture and conservation
- People and communities
- Transportation
- Green technology

VISIT OUR WEBSITE

Green 2018 will be available on the Business Media Mags website for 12 months
www.businessmediamags.co.za



CONTACT DETAILS

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Tel: +27(0) 21 469 2400
 Fax: +27(0) 86 682 2926

13th Floor, 2 Long Street, Cape Town 8000
 PO Box 12500, Mill Street 8010

The future is green

KONE is a pioneer in developing eco-efficient solutions in the elevator and escalator industry. Our current machine-room-less elevator, KONE MonoSpace® S200, is up to 50% more energy efficient than our elevators from the '90s. Together with our customers, we make cities greener place to live. Scan the QR code to find out how we can help you save energy.

www.kone.co.za

Dedicated to People Flow™ KONE

When the day is done... AVERDA is just starting

INVESTING TODAY, FOR TOMORROW.

As an asset manager committed to creating responsibly, we believe in long-term value-adding green returns. We have our clients' capital at work in a number of sustainable investments, including alternative housing, renewable energy, infrastructure and education. In short, a better future. This is just some of the impact our responsible investment efforts have had on our clients' portfolios in the investment period of 2017-2018.

OUR IMPACT ON BEHALF OF OUR CLIENTS

- R22.1m in green investments
- R16.5m in infrastructure investments
- R15.1m in alternative housing investments
- R15.1m in renewable energy investments
- R15.1m in education investments
- 80 000 people benefited from infrastructure investments
- 16 500 people benefited from alternative housing investments
- 1 800 people benefited from renewable energy investments
- 1 800 people benefited from education investments

The PnP shopping tote

- 100% Stylish
- 80% reusable
- Recycled plastic

BEYOND BRT

W... For African cities, improving public transport isn't just about reducing emissions but about developing affordable, equitable systems that create livelihood opportunities. - Louise Shute

ATTACQ INVEST • DEVELOP • GROW

Investing beyond our bottom-line - developing and growing spaces that will sustain the environment for generations to come

geocycle

CITIES CUTTING DOWN CARBON - CAN IT BE DONE?

The success of Cape Town, Durban, Johannesburg and Johannesburg has been committed to creating that all new buildings are "zero net carbon" design.

GREEN

HOME OF THE FUTURE

SMART ARCHITECTURE

OUR HYDROGEN FUTURE

Sharing the vision

GREEN

BUILT FOR SUSTAINABILITY

GREEN

MAKING CONNECTIONS

Why sustainable development and conservation benefit us all

PICASSO HEADLINE
 Excellence in niche publishing

tiso blackstar group.

Sunday Times

petco
 PET basic recycling south africa