

Healthy Times

Sunday Times



WINTER EDITION: 17 JUNE 2018

TOTAL PRINT RUN
40 000

DISTRIBUTION
BREAKDOWN

30 000
SUNDAY TIMES

+

6 000

COPIES BAGGED ON
SHELF IN RETAIL OUTLETS
WITH SA HOME OWNER

+

4 000

COPIES BAGGED AND
DISTRIBUTED WITH MIMS
TO MEDICAL PROFESSIONALS

2018
ADVERTISING
AND BOOKING
INFORMATION

Sunday Times

Healthy Times

advertising rates for Healthy Times 2018

	1/4 PAGE	1/2 PAGE	FP	DPS	IFC DPS	OBC/ IBC	OPP ED'S/ CONTENTS
Winter Edition	R6 500	R12 000	R19 900	R37 800	R41 625	R30 000	R23 750

Prices exclude agency commission and VAT

corporate profiles and sponsorship packages for Healthy Times 2018

3 PAGES	4 PAGES	PLATINUM SPONSOR: cover logo + 6 pages + banner advert	GOLD SPONSOR: cover logo + 4 pages + banner advert	SILVER SPONSOR: cover logo + 2 pages + banner advert
R60 640	R79 800	R140 000	R120 000	R91 200

material specifications for Healthy Times 2018

	1/4 PAGE	1/2 PAGE VERTICAL	1/2 PAGE HORIZONTAL	FULL PAGE	DPS
Trim	107 x 138mm	107 x 287mm	225 x 138mm	235 x 297mm	470 x 297mm
Bleed	no bleed	no bleed	no bleed	245 x 307mm	480 x 307mm
Safe type area	99 x 130mm	99 x 279mm	217 x 130mm	215 x 277mm	430 x 215mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

contact and publishing details for Healthy Times 2018

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