

Sunday Times Business Times

FREIGHT

LOGISTICS & WAREHOUSING

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2018 RATES

Geographically, South Africa is perfectly positioned to be considered a significant player within the global freighting, logistics and warehousing industry.

With this in mind, the **Freight, Logistics & Warehousing** magazine will help statutory regulators, infrastructure owners, policy-makers, economic planners and industry players to make informed decisions around the growth of this industry.

In addition, the publication will also be distributed at the SAAFF 2018 congress in Cape Town. This extends the exposure for the advertisers to a much bigger audience.

OUR FOCUS AREAS

- Telematics and IT
- eCommerce growth potential
- Women in the industry
- Innovative solutions
- The supply-chain forecast
- The Fourth Industrial Revolution
- Distribution and packaging
- Trends



Online Presence

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ADVERTISING CONTACT

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Advertising Rates (Excluding VAT and agency commission)

Full page (FP)	R21 500
Double-page spread (DPS)	R39 500
Half page (HP)	R13 000
PRIME POSITIONS	
Inside front cover DPS	R48 500
Inside back cover	R31 950
Outside back cover	R35 500
Inside front cover	R25 000
Opposite editor's note/credits	R26 500
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MATERIAL REQUIREMENTS

Size	Trim	Bleed	Safe type area
DPS	297 x 470mm	303 x 476mm	215 x 430mm
Full Page	235 x 297mm	241 x 303mm	215 x 277mm
½ Page Horizontal	138 x 225mm	no bleed	134 x 221mm
½ Page Vertical	109 x 289mm	no bleed	97 x 277mm
Format: CMYK PDF (Compliant PDF/x – 1a standard for mag web printing)			
Resolution: 300dpi			
Max Total Ink: 270%			