

MANUFACTURING



manufacturing
Indaba

9-10 DECEMBER 2020
Gallagher Convention Centre
Midrand Gauteng South Africa

DISTRIBUTION: SEPTEMBER 2020

A thriving manufacturing sector is critical in driving sustainable, job rich growth in our country. In an environment with slow economic growth, we need to look for new opportunities and believe that South Africa's manufacturing sector has the potential to turn our economic fortunes around. South Africa has developed an established, diversified manufacturing base that has shown its resilience and potential to compete in the global economy, promoting a positive change to the environment that supports and addresses challenges that exist in South Africa.

Business Day Manufacturing represents the voice of manufacturers in South Africa.

TOPICS TO INCLUDE:

- Metals and glass
- Food and Beverage
- Chemicals
- Consumer products / Textiles, clothing and footwear
- Machinery & equipment
- Rubber and plastic
- ICT and Electronics
- Automotive
- Medical devices

A supplement inserted with the full run of **BUSINESS DAY**

+
A digital replica will be available @ www.businessmediamags.co.za click the tab

BD Insights

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advertising rates

FP	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500
4 PAGE DIGIMAG:				R3,500 (CONTENT AND PICTURES SUPPLIED BY CLIENT)		
8 PAGE DIGIMAG:				R7,000 (CONTENT AND PICTURES SUPPLIED BY CLIENT)		

RATES: excl vat and agency commission

innovative advertisement placements

TRIANGLE (RIGHT OR LEFT CORNER)	R6 500
ISLAND	R10 000
DPS WRAP AROUND BORDER	R20 000

material specifications

	DPS	Full page	1/2 Page Horizontal	1/2 Page Vertical
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%

advertising contact details

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The **Business Day Manufacturing** digimag will also be promoted and previewed for a week on www.businessday.co.za

www.businessday.co.za stats

Source: Narrative (SA audience data, social media)
Unique browsers: 2 714 075
Page views: 7 636 356
Facebook: 126 636