

BusinessDay YOUTH DAY



“The power of education extends beyond the development of skills we need for economic success. It can contribute to nation-building and reconciliation.”

– Nelson Mandela

A supplement inserted with the full run of **BUSINESS DAY**

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A digital replica will be available at www.businessmediamags.co.za

EDITORIAL THEME:

- Digital literacy
- Professional services
- Healthcare workers on the frontline
- Unemployment
- NGOs

BusinessDay YOUTH DAY

ADVERTISING RATES FOR YOUTH DAY

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER Logo (Limited):	1/2 page
R18 960	R23 960	R42 000	R33 600	R26 800	R22 260	R27 300	R10 500

Free advertorial space on Business Media Mags website for every full page booked. (www.businessmediamags.co.za)
RATES: excl vat and agency commission

INNOVATIVE ADVERTISEMENT PLACEMENTS

Triangle (right or left corner)	R5 660
Island	R 8 600
DPS Wrap around border	R16 800

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.



MATERIAL SPECIFICATIONS

	DPS	Full page	½ Page Horizontal	½ Page Vertical
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

ADVERTISING CONTACT DETAILS

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PUBLISHING DETAILS

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