

ART

BusinessDay



INSERT DATES: 28 AUGUST 2020

ART now...

- Art fairs
- Art auctions
- Investment art
- Art management
- Corporate art involvement
- Art galleries and commentary

A supplement
inserted with the
full run of
BUSINESS DAY



A DIGITAL REPLICA WILL BE
AVAILABLE @

www.businessmediamags.co.za

click the tab
BD Insights

BusinessDay

ART

Advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500
4 PAGE DIGIMAG						R3,500 (content and pictures supplied by client)	
8 PAGE DIGIMAG						R7,000 (content and pictures supplied by client)	

RATES: excl VAT and agency commission

Material specifications

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

The **Business Day Art** digimag will also be promoted and previewed for a week on www.businessday.co.za

www.businessday.co.za stats Source: Narrative (SA audience data, social media)

Unique browsers: 2 714 075

Page views: 7 636 356

Facebook: 126 636

Twitter: 295 861

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