

SKILLS DEVELOPMENT



EDUCATION | TRAINING | FUNDING | HUMAN RESOURCES

TOTAL PRINT RUN
40 000

SKILLS DEVELOPMENT

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ADVERTISING AND BOOKING INFORMATION

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FULL PAGE	FULL PAGE RHP	DOUBLE PAGE SPREAD (DPS)	HALF PAGE HORIZONTAL/VERTICAL
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RATES: excluding agency commission and VAT

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MATERIAL SPECIFICATIONS

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FCP	232mm x 297mm	242mm x 307mm	206.6mm X 272.6mm
HALF PAGE HORIZONTAL	216mm x 138mm	NO BLEED	220mm x 84mm
HALF PAGE VERTICAL	105mm x 282mm	NO BLEED	102mm x 282mm

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INTRODUCTION

In 2014, South Africa adopted the Medium Term Strategic Plan (MTSF) 2014-2019 as the first programme to help implement the National Development Plan (NDP). The MTSF identifies the important actions required to implement the aspects of the NDP for which government is responsible over the next five years. The MTSF is structured around 14 priority outcomes, of which a skilled and capable workforce to support an inclusive growth path is integral. With this in mind, the Sunday Times Skills Development magazine will tackle the innovative strategies that the public and private sector have in place to aid the goals of government's NDP.



OUR CORE FOCUS AREAS:

- > Innovation in development
- > Research and insights on entrepreneurship, HR strategies, management and leadership
- > The impact of the hastag campaigns
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- > Trends in the graduate labour market
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