

Sunday Times

MADE IN SA

LOOKING TO THE FUTURE

SOUTH AFRICAN STORIES TO INSPIRE SUCCESS

HOME DESIGN ■
LITERATURE ■
MUSIC ■
FOOD ■
... and more



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40 000

MADE IN SA

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COPIES DISTRIBUTED TO
MEMBERS OF PROUDLY
SOUTH AFRICA

+10 000

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ON SHELF WITH
SA HOME OWNER
MAGAZINE

2020
ADVERTISING
AND BOOKING
INFORMATION

ADVERTISING RATES

FULL PAGE	DOUBLE PAGE SPREAD (DPS)	HALF PAGE HORIZONTAL/VERTICAL
R24 500	R45 000	R13 500

RATES: excluding agency commission and VAT

SPECIAL POSITIONS

INSIDE BACK COVER (IBC)	INSIDE FRONT COVER (DPS)	OUTSIDE BACK COVER (OBC)	OPPOSITE CREDITS/CONTENTS
R30 400	R64 000	R33 110	R28 810

INNOVATIVE ADVERTISEMENT PLACEMENTS

TRIANGLE (RIGHT OR LEFT CORNER)	R11 500
ISLAND	R17 500
DPS WRAP AROUND BORDER	R22 500

CORPORATE PROFILES | ADVERTORIALS | SPONSORSHIP PACKAGES

3-PAGE PROFILE R70 000 • 4-PAGE PROFILE R92 000

PLATINUM SPONSOR
Cover Logo + 200 word bio on the sponsor's page + 4 page profile + DPS + Banner on BMM R162 000
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*Sponsorship packages include: Banner ADVERT and link activation on the Business Media Live website + 50 copies of the magazine

COVER BRANDING | SPECIAL EXECUTION | PROFILE

PACKAGES AND SPONSORSHIPS	RUN-ON COPIES	COVER BRANDING	CREATIVE EXECUTIONS
Pricing on request	Additional copies will be offered to organisations wishing to make use of this publication for internal distribution	Pricing on request	• Centre spread on heavier GSM gloss; and • 4, 6 and 8 page sections on heavier GSM gloss. *Pricing on request

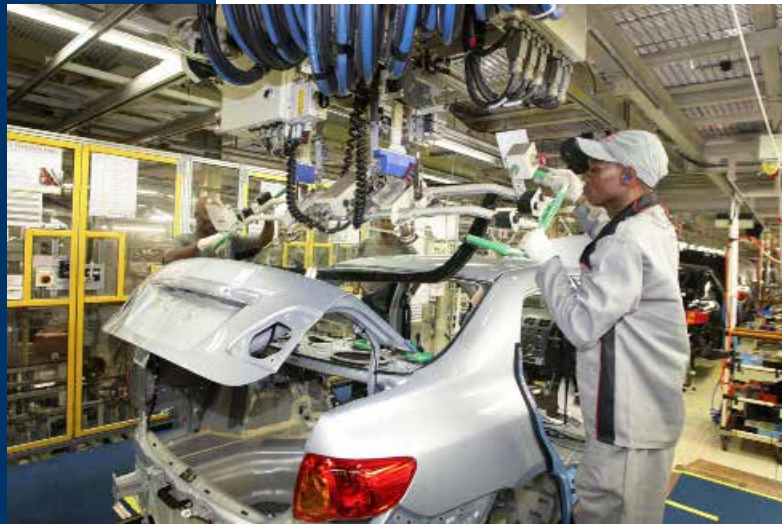
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MATERIAL SPECIFICATIONS

SIZE	TRIM	BLEED	SAFE TYPE AREA
DPS	464mm x 297mm	474mm x 307mm	434mm x 267mm
FCP	232mm x 297mm	242mm x 307mm	206.6mm X 272.6mm
HALF PAGE HORIZONTAL	216mm x 138mm	NO BLEED	220mm x 84mm
HALF PAGE VERTICAL	105mm x 282mm	NO BLEED	102mm x 282mm

A digital replica will be available on our website www.businessmediamags.co.za

MADE IN SA FOCUS



INTRODUCTION

The Sunday Times Made in SA magazine showcases all things local, especially those which lend themselves to growing our economy. Brands are more important than ever before, and this publication is designed to stimulate the ever-growing desire to buy, appreciate and embrace all locally-made products. Additionally, market forces and government regulations are beginning to stimulate and influence the buying of local products, making this an opportune time to showcase your locally-made products and brands

OUR CORE FOCUS AREAS:

- > Politics
- > Home design
- > Literature
- > Music
- > Food
- > Innovation
- > Industry
- > Sport



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ADVERTISING CONTACT

GAVIN PAYNE
Sales Project Manager
Tel: +27(0) 21 469 2477
Email: gavinp@picasso.co.za

PUBLISHED BY

Picasso Headline,
an Arena Holdings brand
Tel: +27(0) 21 469 2400
Fax: +27(0) 86 682 2926
13th Floor, 2 Long Street,
Cape Town
8000
PO Box 12500,
Mill Street
8010

