

Sunday Times Business Times

# FREIGHT

## LOGISTICS & WAREHOUSING

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TOTAL PRINT RUN  
40 000

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MAY 2020

# 2020 RATES

Geographically, South Africa is perfectly positioned to be considered a significant player within the global freighting, logistics and warehousing industry.

With this in mind, the **Freight, Logistics & Warehousing** magazine will help statutory regulators, infrastructure owners, policy-makers, economic planners and industry players to make informed decisions around the growth of this industry.

## OUR FOCUS AREAS

- Telematics and IT
- eCommerce growth potential
- Women in the industry
- Innovative solutions
- The supply-chain forecast
- The Fourth Industrial Revolution
- Distribution and packaging
- Trends



## Online Presence

[WWW.BUSINESSMEDIAMAGS.CO.ZA](http://WWW.BUSINESSMEDIAMAGS.CO.ZA)

**BUSINESS MEDIA MAGS**  
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### ADVERTISING CONTACT

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## Advertising Rates (Excluding VAT and agency commission)

Full page (FP)	R23 750
Double-page spread (DPS)	R43 560
Half page (HP)	R13 900
<b>PRIME POSITIONS</b>	
Inside front cover DPS	R53 500
Inside back cover	R29 500
Outside back cover	R39 100
Inside front cover	R32 050
Opposite contents & editor's note/credits	R29 200
<b>SPONSORSHIP PACKAGES</b>	
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## INNOVATIVE ADVERTISEMENT PLACEMENTS

Triangle (right or left corner)	R6 500
Island	R10 000
DPS Wrap around border	R20 000

## MATERIAL REQUIREMENTS

Size	Trim	Bleed	Safe type area
DPS	297 x 464mm	303 x 476mm	215 x 430mm
Full Page	232 x 297mm	241 x 303mm	215 x 277mm
½ Page Horizontal	138 x 222mm	no bleed	134 x 221mm
½ Page Vertical	107 x 287mm	no bleed	97 x 277mm

**Format:** CMYK PDF (Compliant PDF/x – 1a standard for mag web printing)

**Resolution:** 300dpi

**Max Total Ink:** 270%