

BusinessDay

SAFETY

WORKING TOWARDS A SAFER SOUTH AFRICA



Insert date

26 March 2020

Editorial will include:

- Business Safety & Security
- Risk Management
- Information (Cyber) Security
- Home Safety & Security
- Vehicle and Road Safety & Security
- Outdoor Safety & Security
- Health and Safety

A supplement inserted with the full run of

BUSINESS DAY



A DIGITAL REPLICA WILL BE AVAILABLE @

www.businessmediamags.co.za

click the tab

BD Insights

BusinessDay

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advertising rates for Safety and security

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500

RATES: excl vat and agency commission

Innovative advertisement placements

TRIANGLE (RIGHT OR LEFT CORNER)	R6 500
ISLAND	R10 000
DPS WRAP AROUND BORDER	R20 000

material specifications for Safety and security

	DPS	Full page	1/2 Page Horizontal	1/2 Page Vertical
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

advertising contact details for Safety and Security

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publishing details for Safety and Security

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