



BusinessDay
National Women's Day

INSERT DATE:
7 AUGUST 2020

"WE ARE WOMEN,
WE ARE WORKERS,
WE STAND
TOGETHER."
-LILLIAN NGOYI

A supplement
inserted with the
full run of
BUSINESS DAY
+

A DIGITAL REPLICA WILL BE
AVAILABLE @
www.businessmediamags.co.za

EDITORIAL THEME:

Celebrating the
phenomenal work of
a new generation of
inspiring women.

BusinessDay

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advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22500	R28500	R50000	R40 000	R32000	R26500	R32500	R12500

RATES: excl vat and agency commission

Innovative advertisement placements

TRIANGLE (RIGHT OR LEFT CORNER)	R10 000
ISLAND	R10 000
DPS WRAP AROUND BORDER	R20 000

material specifications

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

advertising contact details

Jeanette Nicholson, Sales Project Manager
 tel: +27 21 469 2566
 cell: +27 731 792196
 email: jeanetten@picasso.co.za

publishing details

Published by Picasso Headline
 An Arena Holdings brand
 tel: +27(0) 21 469 2400 | fax: +27(0) 86 682 2926
 13th Floor, 2 Long Street, Cape Town 8000
 PO Box 12500, Mill Street 8010

