

BusinessDay

LOCAL GOVERNMENT



BUILDING SMART, resilient cities

EDITORIAL FOCUS:

- Safer and resilient cities
- Redefining local democracy
- Co-creating governments for the future
- Influencing policy decisions

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ADVERTISING RATES excl VAT and agency commission

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500

MATERIAL SPECIFICATIONS

	DPS	Full page	1/2 Page Horizontal	1/2 Page Vertical
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

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