

BusinessDay

INTERNATIONAL WOMEN'S DAY



Inspiring global
CHANGE
in the arts, business and
civil society

**INSERT DATE:
6 MARCH 2020**

“MULTIPLY THE
FACES AND
AMPLIFY THE
VOICES” - THE
GRAÇA MACHEL
TRUST

EDITORIAL

Shining a spotlight
on the work of
international
business leaders
and social activists
this International
Women's Day.

A supplement
inserted with the
full run of
BUSINESS DAY



A DIGITAL REPLICA WILL BE
AVAILABLE @
www.businessmediamags.co.za
click the tab

BD Insights

INTERNATIONAL WOMEN'S DAY

BusinessDay

advertising rates for International Women's Day

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500

RATES: excl vat and agency commission

Innovative advertisement placements

TRIANGLE (RIGHT OR LEFT CORNER)	R10 000
ISLAND	R10 000
DPS WRAP AROUND BORDER	R20 000

material specifications for International Women's Day

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1.

advertising contact details for International Women's Day

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publishing details for International Women's Day

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