

**BusinessDay**  
**Human Rights**

REMEMBERING,  
 CELEBRATING AND  
 CONTINUING THE  
 WORK ALREADY  
 DONE

INSERT DATE: 20 MARCH 2020

“TO DENY PEOPLE  
 THEIR HUMAN  
 RIGHTS IS TO  
 CHALLENGE THEIR  
 VERY HUMANITY.”

- NELSON MANDELA

A supplement  
 inserted with the  
 full run of  
**BUSINESS DAY**



A DIGITAL REPLICA WILL BE  
 AVAILABLE @

[www.businessmediamags.co.za](http://www.businessmediamags.co.za)

**EDITORIAL  
 THEME:**

Celebrating the people,  
 NGOs, and institutions  
 at the forefront of  
 fighting for our rights

**BusinessDay**  
**Human Rights**

advertising rates for Human Rights

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22500	R28500	R50000	R40 000	R32000	R26500	R32500	R12500

RATES: excl vat and agency commission

Innovative advertisement placements

Triangle (right or left corner)	R6 500
Island	R10 000
DPS Wrap around border	R20 000

material specifications for Human Rights

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

advertising contact details for Human Rights

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publishing details for Human Rights

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