

# COMMERCIAL BusinessDay PROPERTY

ARE YOU IN THE MARKET?  
BUYING, SELLING, LEASING...



EDITION 6: 30 JANUARY 2020

TAKING THE FORMAT OF AN EXCLUSIVE LARGE SIZE STAND-ALONE PUBLICATION, COMMERCIAL PROPERTY PROVIDES AN OPPORTUNITY FOR REDEFINE TO REACH ONE OF THE MOST SOUGHT-AFTER TARGET GROUPS IN SOUTH AFRICA IN A CONTENT-ALIGNED MEDIUM WITH RETENTION VALUE AT A COST-EFFECTIVE PRICE

## Editorial will include:

- Property Management
- Commercial Property Finance and Investments
- Architectural trends in Commercial property
- Upcoming Hotel developments
- Industrial developments - looking at warehousing and logistics operations etc.
- Rise of mixed use developments - live, work and play

A supplement inserted with the full run of **BUSINESS DAY**



A DIGITAL REPLICA WILL BE AVAILABLE @ [www.businessmediamags.co.za](http://www.businessmediamags.co.za)

co.za  
click the tab  
**BD Insights**

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## advertising rates for commercial property

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500

RATES: excl vat and agency commission

## Innovative advertisement placements

Triangle (right or left corner)	R8 250
Island	R8 250
DPS Wrap around border	R20 500

## material specifications for commercial property

	DPS	Full page	1/2 Page Horizontal	1/2 Page Vertical
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

## advertising contact details for commercial property

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## publishing details for commercial property

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