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DEVELOPMENT

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**ADVERTISING** 

AND BOOKING

INFORMATION

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RATES: excluding agency commission and VAT

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INSIDE BACK COVER	INSIDE FRONT COVER	SECOND DPS	OUTSIDE BACK COVER	OPPOSITE CREDITS/
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SIZE	TRIM	BLEED	SAFE TYPE AREA
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FCP	232mm x 297mm	242mm x 307mm	206.6mm X 272.6mm
HALF PAGE HORIZONTAL	216mm x 138mm	NO BLEED	220mm x 84mm
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# DEVELOPMENT

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**INTRODUCTION** 

In 2014, South Africa adopted the Medium Term Strategic Plan (MTSF) 2014-2019 as the first programme to help implement the National Development Plan (NDP). The MTSF identifies the important actions required to implement the aspects of the NDP for which government is responsible over the next five years. The MTSF is structured around 14 priority outcomes, of which a skilled and capable workforce to support an inclusive growth path is integral. With this in mind, the Sunday Times Skills Development magazine will tackle the innovative strategies that the public and private sector have in place to aid the goals of government's NDP.



## OUR CORE Focus Areas:

- > Innovation in development
- > Research and insights on entrepreneurship, HR strategies, management and leadership
- > The impact of the hastag campaigns
- > Funding, training and Education
- > Trends in the graduate labour market
- > SETA successes
- > Ready-to-Work campaigns









### ADVERTISING CONTACT

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#### VISIT OUR WEBSITE

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