ONLINE RATES 2020

WHY ADVERTISE ONLINE
There has never been a better time to advertise on Business Media MAGS.

- **ADDED VALUE/EXPOSURE TO YOUR BUSINESS VIA ONLINE CONTENT.**
- Help build/strengthen your company’s brand.
- **DRIVE TRAFFIC TO YOUR COMPANY’S WEBSITE.**
- Expand your reach with various packaged offerings suited to your company’s needs, such as bundling your advertising with news/corporate profiles and/or a video online.

We are now giving our readers and clients an opportunity to enable additional exposure of their news and advertising with online, in real-time through businessmediamags.co.za!

**OUR RATES**

- **Banner** R9 500 (1 month)
- **Corporate profile** R15 000 (2 months). 350 – 400 words, 3 images with captions, including 1 banner ad (1 month).
- **1 Half page** R7 000 (1 month)
- **1 Island Rectangle** R4 500 (1 month)
- **Site takeover package deal** R17 000
  - Banner + half page + island (1 month)
- **Newsletter banner** R7 000

Excluding VAT

**COMBINE DIGITAL WITH PRINT FOR GREAT SAVINGS!**

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