

# Venues

**BusinessDay**



**INSERT DATE: 30 OCTOBER 2019**

BD Venues is a showcase of conference venues, exhibition centres, meeting rooms, banquet halls, unique spaces, restaurants, event planning, hotels and catering.

## EDITORIAL THEME

The trends and innovation within our meeting venue spaces.

End of year parties and celebrations

A supplement inserted with the full run of **BUSINESS DAY**



A digital replica will be available @ [www.businessmediamags.co.za](http://www.businessmediamags.co.za)

click the tab  
**BD Insight**

# Venues

**BusinessDay**

## Advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R12 500	R14 000	R25 000	R22 000	R15 000	R13 000	R18 000	R7 000

RATES: excl vat and agency commission

## Material specifications

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
<b>Trim</b>	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
<b>Bleed</b>	480 x 307mm	245 x 307mm	no bleed	no bleed
<b>Safe type area</b>	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. Resolution must be 300dpi and maximum total ink to be 270%.

## Advertising contact details

**Merryl Klein**  
tel: +27(0) 21 469 2446  
cell: +27 82 895 7260  
email: merrylk@picasso.co.za

## Publishing details

Published by Picasso Headline  
A Tiso Blackstar Group Business  
tel: +27(0) 21 469 2400 | fax: +27(0) 86 682 2926  
13<sup>th</sup> Floor, 2 Long Street, Cape Town 8001  
PO Box 12500, Mill Street 8010

 **PICASSO HEADLINE**  
Excellence in niche publishing

**tiso blackstar group.**