

# COMMERCIAL PROPERTY

BusinessDay

ARE YOU IN THE MARKET?  
BUYING, SELLING, LEASING...

EDITION 5: 29 AUGUST 2019

TAKING THE FORMAT OF AN EXCLUSIVE LARGE SIZE STAND-ALONE PUBLICATION, COMMERCIAL PROPERTY PROVIDES AN OPPORTUNITY FOR REDEFINE TO REACH ONE OF THE MOST SOUGHT-AFTER TARGET GROUPS IN SOUTH AFRICA IN A CONTENT-ALIGNED MEDIUM WITH RETENTION VALUE AT A COST-EFFECTIVE PRICE

## Editorial will include:

- Property Management
- Commercial Property Finance and Investments
- Architectural trends in Commercial property
- Upcoming Hotel developments
- Industrial developments - looking at warehousing and logistics operations etc.
- Rise of mixed use developments - live, work and play

A supplement  
inserted with the  
full run of  
**BUSINESS DAY**



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## advertising rates for commercial property

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500

RATES: excl vat and agency commission

## material specifications for commercial property

	DPS	Full page	1/2 Page Horizontal	1/2 Page Vertical
<b>Trim</b>	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
<b>Bleed</b>	480 x 307mm	245 x 307mm	no bleed	no bleed
<b>Safe type area</b>	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

## advertising contact details for commercial property

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