

# ART

BusinessDay



## ART now...

- Art Fairs (Focus on Investec Cape Town Art Fair)
- Art as an Investment
- Art Management
- Art Auctions
- Corporate's involvement in the Arts
- Gallery Commentary
- Insurance and transport

A supplement  
inserted with the  
full run of  
**BUSINESS DAY**



A DIGITAL REPLICA WILL BE  
AVAILABLE @

[www.businessmediamags.co.za](http://www.businessmediamags.co.za)

click the tab  
**BD Insights**

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## Advertising rates

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500

RATES: excl VAT and agency commission

## Material specifications

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

## Advertising contact details

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group.

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