

Sunday Times Business Times

FREIGHT

LOGISTICS & WAREHOUSING

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2020 RATES

Geographically, South Africa is perfectly positioned to be considered a significant player within the global freighting, logistics and warehousing industry.

With this in mind, the **Freight, Logistics & Warehousing** magazine will help statutory regulators, infrastructure owners, policy-makers, economic planners and industry players to make informed decisions around the growth of this industry.

OUR FOCUS AREAS

- Telematics and IT
- eCommerce growth potential
- Women in the industry
- Innovative solutions
- The supply-chain forecast
- The Fourth Industrial Revolution
- Distribution and packaging
- Trends



Online Presence

WWW.BUSINESSMEDIAMAGS.CO.ZA

BUSINESS MEDIA MAGS

Business industry insights - a tiso blackstar media portal

ADVERTISING CONTACT

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Advertising Rates (Excluding VAT and agency commission)

Full page (FP)	R23 750
Double-page spread (DPS)	R43 560
Half page (HP)	R13 900
PRIME POSITIONS	
Inside front cover DPS	R53 500
Inside back cover	R29 500
Outside back cover	R39 100
Inside front cover	R32 050
Opposite contents & editor's note/credits	R29 200
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MATERIAL REQUIREMENTS

Size	Trim	Bleed	Safe type area
DPS	297 x 464mm	303 x 476mm	215 x 430mm
Full Page	232 x 297mm	241 x 303mm	215 x 277mm
½ Page Horizontal	138 x 222mm	no bleed	134 x 221mm
½ Page Vertical	107 x 287mm	no bleed	97 x 277mm

Format: CMYK PDF (Compliant PDF/x – 1a standard for mag web printing)

Resolution: 300dpi

Max Total Ink: 270%



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