

Sunday Times

GREEN

PUBLICATION DATE
March 2020

DISTRIBUTED WITH
40 000
SUNDAY TIMES
COPIES

EDITORIAL FOCUS

The green economy
Sustainable solutions
for energy
Water security
The business logic of
sustainability
Green buildings and
architecture
Recycling practices
Sustainable agriculture and
conservation
People and communities
Transportation
Green technology

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Advertising rates

FP	DPS	IFC DPS	OBC	IBC	2 ND DPS	1/2 PAGE
R26 500	R50 600	R69 500	R38 500	R38 500	R66 500	R17 500

Prices exclude agency commission and VAT
Discounts offers on multiple bookings

Material specifications

	DPS	FP	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	464 x 297mm	232 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.)
Resolution must be 300dpi and maximum total ink to be 270%.

Advertising contact details

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GREEN

GOING GREEN: South Africa is on a drive to build the biggest mitigation buffer against climate change. The bi-annual *Sunday Times Green* magazine and online platform, is geared towards giving businesses and individuals a platform to challenge, showcase and form partnerships as we continue to leverage innovation and collectively commit to effecting change.

Sunday Times Green is proudly positioned as a 'GREEN ENABLER', bringing together SA's most trusted companies, innovative brands, national and local businesses, pioneering thinkers, and conscious consumers promoting the best in sustainable business and living.



VISIT OUR WEBSITE

Green will be available on the Business Media Mags website
www.businessmediamags.co.za



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The future is green

KONE is a pioneer in developing eco-efficient solutions in the elevator and escalator industry. Our current machine-room-less elevator, KONE MonoSpace® 500, is up to 50% more energy efficient than our elevators from the '90s. Together with our customers, we make cities greener place to live. Scan the QR code to find out how we can help you save energy.

www.kone.co.za

Dedicated to People Flow™ KONE

When the day is done, Averda is just starting

AVERDA

INVESTING TODAY, FOR TOMORROW.

As an asset manager committed to creating responsibly, we believe in long-term value-adding growth drivers. We have our clients' capital at work in a number of sustainable investments, including alternative housing, renewable energy, infrastructure and education. In short, a better future. This is just some of the impact our responsible investment approach has had on behalf of our clients and the communities in which we operate.

OUR IMPACT ON BEHALF OF OUR CLIENTS

- R22.1m in green bonds
- R16.5m in infrastructure
- R15.1m in alternative housing
- R1.5m in education
- 80,000 people employed
- 1.8m in renewable energy

CLIMATEWORK

Pick n Pay

The PnP shopping tote

- 100% Stylish
- Re-usable
- Recycled plastic

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BEYOND BRT

W

For African cities, improving public transport isn't just about reducing emissions but about developing affordable, equitable systems that create livelihood opportunities.

ATTACQ

Moving beyond our bottom-line - developing and growing spaces that will sustain the environment for generations to come.

CITIES CUTTING DOWN CARBON - CAN IT BE DONE?

geocycle

GREEN

HOME OF THE FUTURE

OUR HYDROGEN FUTURE

SMART ARCHITECTURE

Sharing the vision

GREEN

BUILT FOR SUSTAINABILITY

GREEN

MAKING CONNECTIONS

Why sustainable development and conservation benefit us all

