

BusinessDay

INTERNATIONAL WOMEN'S DAY



Inspiring global
CHANGE
in the arts, business and
civil society

INSERT DATE:
6 MARCH 2020

“MULTIPLY THE
FACES AND
AMPLIFY THE
VOICES” - THE
GRAÇA MACHEL
TRUST

EDITORIAL

Shining a spotlight
on the work of
international
business leaders
and social activists
this International
Women's Day.

A supplement
inserted with the
full run of
BUSINESS DAY



A DIGITAL REPLICA WILL BE
AVAILABLE @
www.businessmediamags.co.za
click the tab

BD Insights

INTERNATIONAL WOMEN'S DAY

BusinessDay

advertising rates for International Women's Day

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500

RATES: excl vat and agency commission

material specifications for International Women's Day

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1.

advertising contact details for International Women's Day

Jeanette Nicholson, Sales Project Manager
tel: +27(0) 21 469 2400
fax: +27(0) 86 682 2926
email: jeanetten@picasso.co.za

publishing details for International Women's Day

Published by Picasso Headline
A Tiso Blackstar Group Business
tel: +27(0) 21 469 2400 | fax: +27(0) 86 682 2926
13th Floor, 2 Long Street, Cape Town 8001
PO Box 12500, Mill Street 8010

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