

BusinessDay

# SAFETY

WORKING TOWARDS A SAFER SOUTH AFRICA



Insert date

**26 March 2020**

## Editorial will include:

- Business Safety & Security
- Risk Management
- Information (Cyber) Security
- Home Safety & Security
- Vehicle and Road Safety & Security
- Outdoor Safety & Security
- Health and Safety

A supplement inserted with the full run of

**BUSINESS DAY**



A DIGITAL REPLICA WILL BE AVAILABLE @

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click the tab

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BusinessDay

# SAFETY

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## advertising rates for Safety and security

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500

RATES: excl vat and agency commission

## material specifications for Safety and security

	DPS	Full page	1/2 Page Horizontal	1/2 Page Vertical
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

## advertising contact details for Safety and Security

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