

BusinessDay

INTERNATIONAL WOMEN'S DAY



Inspiring global
CHANGE
in the arts, business and
civil society

INSERT DATE:
6 MARCH 2020

“MULTIPLY THE
FACES AND
AMPLIFY THE
VOICES” - THE
GRAÇA MACHEL
TRUST

EDITORIAL

Shining a spotlight
on the work of
international
business leaders
and social activists
this International
Women's Day.

A supplement
inserted with
BUSINESS DAY

26 500
COPIES
+

A DIGITAL REPLICA WILL BE
AVAILABLE @

www.businessmediamags.co.za

click the tab

BD Insights

INTERNATIONAL WOMEN'S DAY

BusinessDay

advertising rates for International Women's Day

FP	IFC	IFC DPS	DPS	OBC	IBC	FULL PAGE + COVER LOGO (LIMITED):	1/2 PAGE
R22 500	R28 500	R50 000	R40 000	R32 000	R26 500	R32 500	R12 500

RATES: excl vat and agency commission

material specifications for International Women's Day

	DPS	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL
Trim	470 x 297mm	235 x 297mm	225 x 138mm	107 x 287mm
Bleed	480 x 307mm	245 x 307mm	no bleed	no bleed
Safe type area	430 x 215mm	215 x 277mm	217 x 130mm	99 x 279mm

All finished advertising material to be supplied as CMYK PDF in PDF/X-1. (This format is standard for magazine web printing.) Resolution must be 300dpi and maximum total ink to be 270%.

advertising contact details for International Women's Day

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publishing details for International Women's Day

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